

The Guidebook for International 1688 Buyers

March 2025 version



worldfirst.com



[worldfirstfxasia](https://www.facebook.com/worldfirstfxasia)



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[Other guides](#)

Beginner's guide for international buyers



**1. Set up an Alipay
Personal Account**



**4. Authorise your 1688
account with WorldFirst**

1688.com

**2. Set up a 1688
account**



**5. Make an order
on 1688.com**

WorldFirst

**3. Set up a World
account**



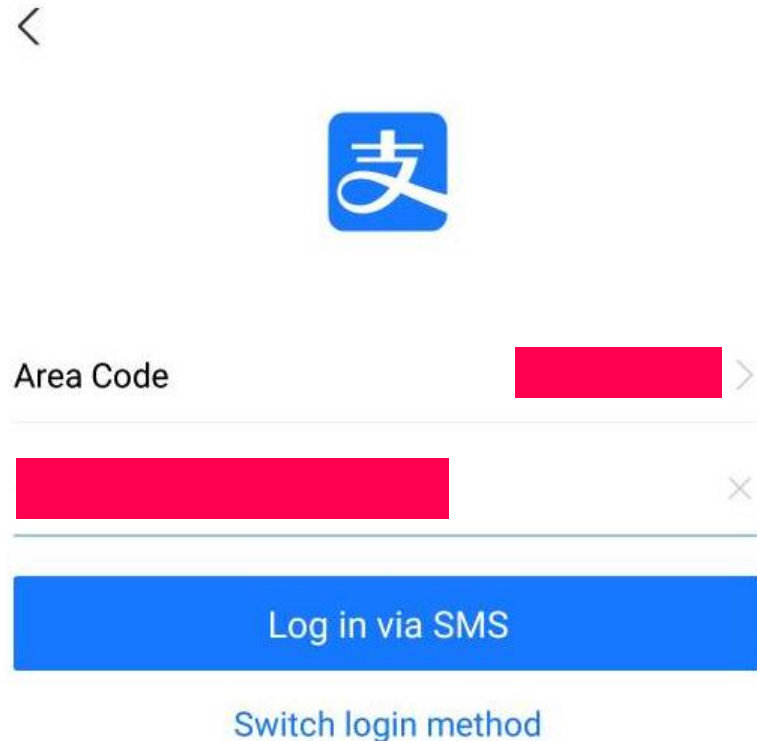
**6. Make payment on
1688.com**

1. How to register for an Alipay Personal Account?



**Register for an Alipay
Personal Account**

Register an Alipay Personal Account



<

支

Area Code

Log in via SMS

Switch login method

隐私保护提示

欢迎来到支付宝！为了更好地保护您的权益，在此为您介绍在服务的过程中我们将如何规范安全地收集、存储、保护、使用及对外提供您的信息，请您充分了解：

- 为保障APP稳定运行或提供服务，支付宝APP需向您申请必要的手机权限，包括读取电话状态权限（用于识别设备以便完成安全风控）、存储权限（用于扫一扫、头像设置以及其他上传文件的操作）以及隐私权政策中所列举的其他使用具体功能时所需申请的权限类型。当您开启权限后，支付宝APP才会收集必要的信息。
- 为采取风险防范措施保障您的账户及资金安全，并依法履行实名制管理、反洗钱等法定义务，我们需要在必要范围内收集您的身份基本信息、账户信息、交易信息以及设备信息。

更多详情，敬请查阅《支付宝隐私权政策》全文。我们承诺：将以业界领先的个人信息安全保护水平，全力守护您的信息安全！

不同意 同意

ANT GROUP 支付宝

i Why do you need to register for an Alipay personal account?

An Alipay personal account is necessary for verification of 1688 account, if 1688 account is already verified you may skip this.

Enter code for account verification

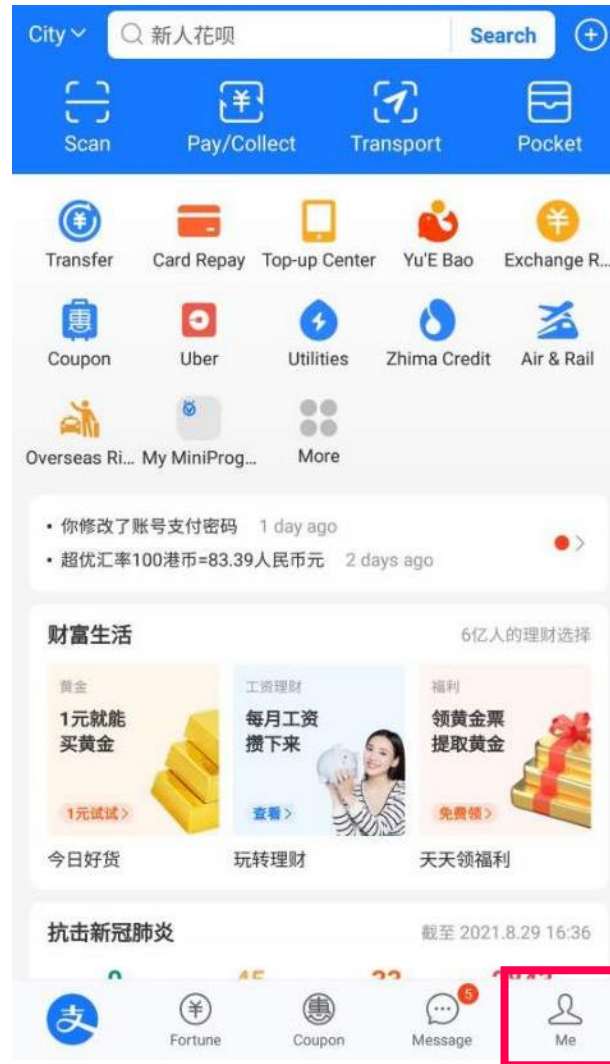


Enter code

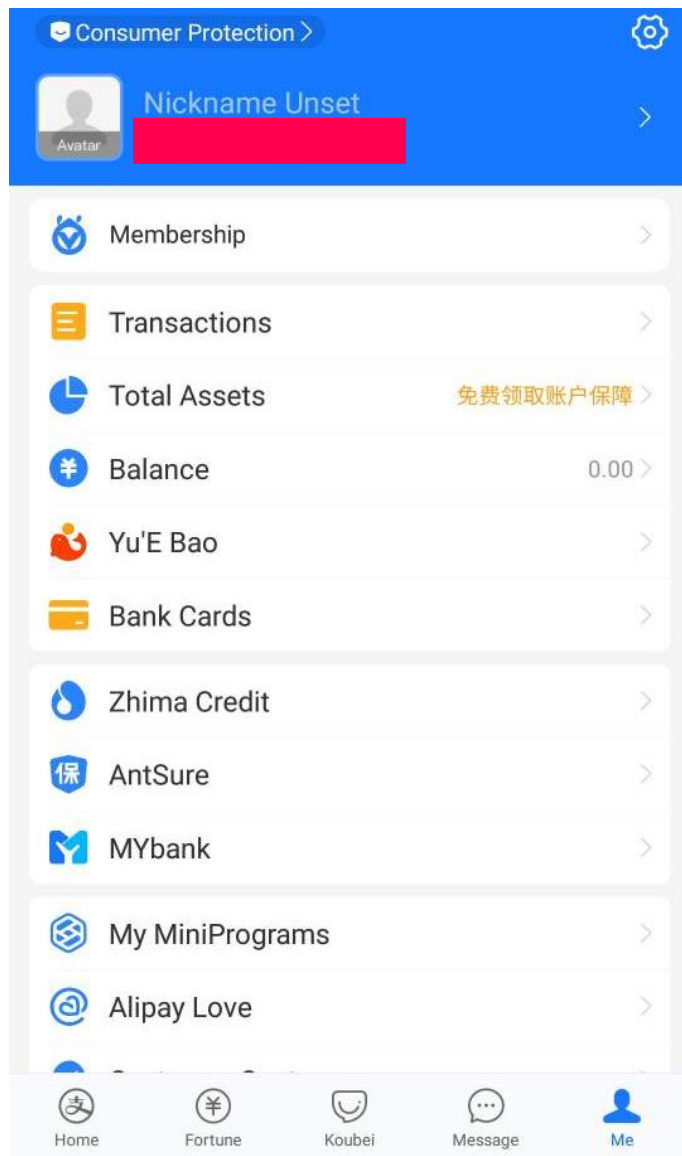
Please enter the code received by



Resend(54s)






Verify Identity



< Identity Verification

To continue, please select one of the following methods to complete identity verification:

-  **Passport chip & face verification** >
Verify identity by smart technology
-  **Verify face** Recommend >
Scan passport to verify your identity
-  **Mainland China bank card** >
Use bank card to verify your identity

< Identity Verification

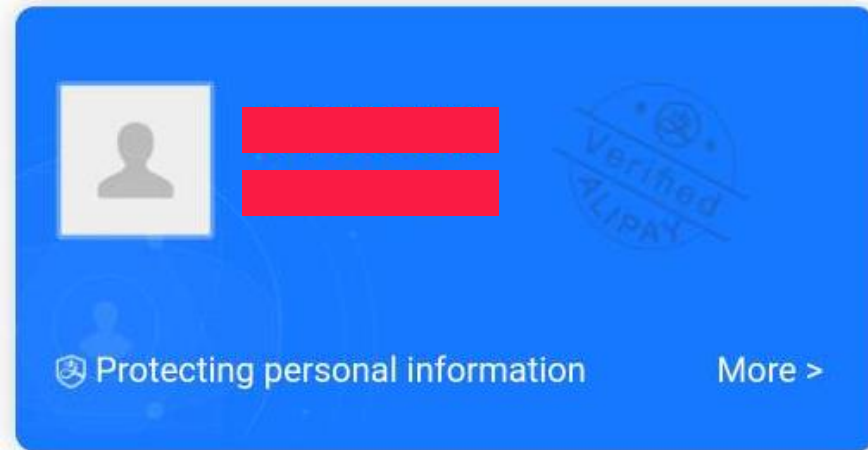


Verify the face of [redacted]
Face the phone under sufficient light

Verify

Register location and address

< Verification Center



A blue card with a white profile icon on the left. To its right are two red bars representing redacted information. A circular seal with the text 'Verified ALIPAY' is on the right. At the bottom left, it says 'Protecting personal information' with a shield icon. At the bottom right, it says 'More >'.

Personal Information Incomplete >
Complete all your identity informat...

Verification Photo Uploaded
Upload verification photos to improve yo...

< Address


Location 海外海外 >



Address


Save


Complete Personal Details


< My Account

Profile Homepage  >

Real-name Verification   >

Alipay Account 


My Namecard  >

Taobao Account 

我的车辆 >

Shipping Address >

My Invoice Title >

邀请有礼  >

Favorites >

2. How to register for a 1688 account?

1688.com

**Register for a
1688 account**

Open the 1688.com official website

1688

front page

Order Manag

Product proc

Supplier Man

Distribution list

My Ali

Website Accessibility

Find the source Find a factory Industrial Products

出行玩具 search Search for money by image

Download the plugin Purchasing Orders information Official Service

Exclusive for Free shipping for the Corporate Official self One piece Free shipping for the Cross-border Global Business Wow Everything can be

All categories Selected Sources Toy Package Rubber and Plastic Lighting Office Culture Textile leather Children's Wear underwear Women Pet Gardening Car Supplies

春夏热卖爆品 商机爆品 进货无忧

¥ 36.91 Red Packet Price 7*24 hours response Huizhou Milake Silicone

¥ 18.5 Red Packet Price 11-year-old Enter the Yongkang Liuduo Thermos Cup

¥ 12.75 Red Packet Price Free shipping Shanxi Minfeng Glass Products

¥ 0 Red Packet Price ¥1.4 300+ people added to cart Shantou Chenghai District

¥ 0.2 Red Packet Price 7*24 hours response Yiwu Miaoyan Trading Co., Ltd.

¥ 103.6 Red Packet Price Return rate 35% Shantou Chenghai District Yitai




How to navigate in English?

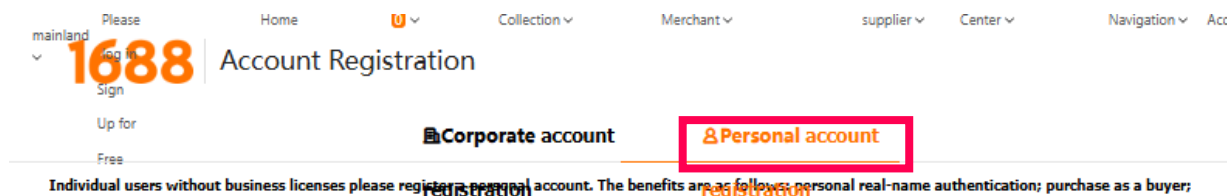
1. Click the **Google Translate icon** in the address bar.
2. Click **Settings** (⚙️).
3. Enable **“Always translate Chinese”**.

Register for a 1688 personal account

The image shows a screenshot of the 1688.com website with a login/register modal open. The modal is white with a close button (X) in the top right corner. It features two tabs: '短信登录' (SMS Login) and '密码登录' (Password Login), with the latter being selected. Below the tabs are two input fields: '账号名/邮箱/手机号' (Account Name/Email/Phone Number) and '请输入登录密码' (Please enter login password). A large orange button labeled '登录' (Login) is positioned below the password field. At the bottom left of the modal, there are three links: '注册' (Register), '忘记密码名' (Forgot account name), and '忘记密码' (Forgot password), with the '注册' link highlighted by a red square. To the right of the input fields, the '1688' logo is displayed in large orange text, followed by a QR code. Below the QR code, the text '使用 1688App / 淘宝App 扫码登录' (Use 1688App / TaobaoApp to scan and login) is visible. The background of the website is dimmed, showing various product listings and navigation elements.

Register for a 1688 personal account

 **If you are an international buyer (not a buyer in China), please register for personal account (个人账户注册)**



Register for a 1688 personal account

Enter your details

* 会员名: Member Name

* 登录密码: Password

* 密码确认: Confirm the password

* 手机号码: Country code & Mobile Phone Number

* 验证码:

创建网站账号的同时，我同意遵守：
《[阿里巴巴服务条款](#)》及《[隐私声明](#)》及《[支付宝服务协议](#)》

Register for a 1688 personal account

企业账户注册

个人账户注册

无企业营业执照的个人用户请注册个人账户。权益如下：做个人实名认证；作为买家身份采购；

* 会员名:

* 登录密码:

* 密码确认:

验证手机

校验码已发送到你的手机，15分钟内输入有效，请勿泄漏

手机号码:

* 校验码:

请输入您的手机收到的验证码

Verify your 1688 account

tb4818... Download the plugin My Orders Purc

factory Industrial Products

quit

Membership Benefits | Service Progress | **Account Management** | search | Search for money by image

One piece Free shipping for the

Hot-selling items Support ciphertext

Cross-border Global Business

Trending Holiday Stocking

Daily Specials Limited time sale

1 yuan flash sale 50% off sale

Carefully Worry-free

Brand replacement Plus Member

Expe

Wo aft ser

All categories | Selected sources underwear Children's Wear Toy Women Pet Gardening Car Supplies Lighting Men's Electronic Instruments Safety

必采好店日 每月10日 95折限时购

Must-buy Experts' Carefully Find a good

防滑阶梯支柱 有效放置锅体滑落

1688严选 Solid alcohol stove...
¥ 16.2 Sold 2000+Item
36% lower than the
Chaozhou Chaoan District

Domestic brown mink mot...
¥ 145 Sold 100+Item
12-year-old Enter the
Zaoqiang County Fanya Fur

Rainbow cotton segment d...
¥ 11 From 1 pieceBatch
10-year-old Enter the
Lixian Hongyun Textile Factory

1688行家选 Herringbone pat...
¥ 15 Sold 100+Item
100+ people collected it
Tongxiang Damajiahe Fabric

人字纹雪尼尔面料

Sheep fur, whole piece, Aus...
¥ 15.5 Sold 600+Item
500+ people collected
Guangzhou Yuexiu District

Verify your 1688 account with Alipay personal account

1. Click Alipay account management ‘支付宝账户管理’
2. Select ‘现在去认证’ to verify your account

收货地址, 发货地址, 退货地址已统一收拢到买家工作台的“交易->交易资料管理->收货地址管理”菜单, [点击跳转](#)

公告: 解绑支付宝功能升级中, 暂不开放。

支付宝账户

您已经成功绑定了您的支付宝账户 您现在可以使用支付宝账户进行安全交易服务。
企业支付宝提现可免费, 且合规经营须升级, [点此立即开通](#)

1 支付宝账户管理

账户信息

账户名:	查看我的账户; 更换支付宝账户
状态:	已绑定 未认证 现在去认证
类型:	个人账户 开通支付宝商户版 什么是支付宝商户版
余额:	查询

常见问题 [查看更多](#)

- [支付宝绑定规则是什么?](#)
- [支付宝解绑或更换操作不成功怎么办?](#)
- [支付宝解绑或更换次数有限制吗?](#)
- [支付宝账号使用遇到问题怎么办?](#)
- [网商银行融易收是什么?](#)
- [融易收如何使用?](#)

Verify your 1688 account with Alipay personal account

Once your status has been authenticated '已绑定已认证', you can start to authorise your 1688 account with WorldFirst to make 1688 payments.

The screenshot displays the '1688 买家工作台' (1688 Buyer's Workbench) interface. The top navigation bar includes '手机阿里', '消息', '1688首页', '我的阿里', '进货单', '我的收藏', '诚信通', '实力商家', '超级工厂', '工业品牌', and '我是供应商'. The main navigation menu includes '1688 买家工作台', '首页', '交易', '分销管理', '采购', '设置', '服务', and '消息'. The left sidebar contains '最近使用', '买家账号管理', '账号信息', '账号安全', '安全中心', '支付宝账户管理', '买家商家认证', '我的认证', '深度认证', '企业名称认证', '个人实名认证', '点亮工商红盾', '一键绑定微博', and '一键开通钉钉'. The main content area shows a notification: '收货地址, 发货地址, 退货地址已统一收拢到买家工作台的“交易->交易资料管理->收货地址管理”菜单, 点击跳转'. Below this is an announcement: '公告: 解绑支付宝功能升级中, 暂不开放。'. The '支付宝账户' section features a green checkmark icon and the text: '您已经成功绑定了您的支付宝账户。您现在可以使用支付宝账户进行安全交易服务。企业支付宝提现可免费, 且合规经营须升级, 点此立即开通'. The '账户信息' table shows: '账户名: [redacted] 查看我的账户; 更换支付宝账户', '状态: 已绑定 已认证', '类型: 个人账户 开通支付宝商户版 什么是支付宝商户版', and '余额: 查询 充值 提现'. The '常见问题' section lists: '支付宝绑定规则是什么?', '支付宝解绑或更换操作不成功怎么办?', '支付宝解绑或更换次数有限制吗?', '支付宝账号使用遇到问题怎么办?', '网商银行融易收是什么?', and '融易收如何使用?'.

1688 买家工作台

最近使用

买家账号管理

账号信息

账号安全

安全中心

支付宝账户管理

买家商家认证

我的认证

深度认证

企业名称认证

个人实名认证

点亮工商红盾

一键绑定微博

一键开通钉钉

收货地址, 发货地址, 退货地址已统一收拢到买家工作台的“交易->交易资料管理->收货地址管理”菜单, 点击跳转

公告: 解绑支付宝功能升级中, 暂不开放。

支付宝账户

您已经成功绑定了您的支付宝账户

您现在可以使用支付宝账户进行安全交易服务。

企业支付宝提现可免费, 且合规经营须升级, 点此立即开通

账户信息

账户名: [redacted] 查看我的账户; 更换支付宝账户

状态: 已绑定 已认证

类型: 个人账户 开通支付宝商户版 什么是支付宝商户版

余额: 查询 充值 提现

常见问题 查看更多

- 支付宝绑定规则是什么?
- 支付宝解绑或更换操作不成功怎么办?
- 支付宝解绑或更换次数有限制吗?
- 支付宝账号使用遇到问题怎么办?
- 网商银行融易收是什么?
- 融易收如何使用?

3. How to register for a World account?


WorldFirst

**Register for a World
account**

Visit portal.worldfirst.com/register



WorldFirst

English 

Select country

Your Account

Where is your business based?

Select the country where your business is registered - or the main country where you operate if not registered.

Country

Please select your country or region



Go to

Complete your registration with WorldFirst



Welcome to WorldFirst!

Let's create your account

Contact name

Let us know what to call you if we contact you

First Name Last Name

Email & Password

Please enter your email address and create a password

Email Mobile

Email

Enter verification code

Create your World Account login password

Invitation code (optional)

- I want to receive market insights, updates and offers.
- By creating an account you agree to our [Terms And Conditions](#), [Privacy Policy](#). You also confirm that you are a director or owner of the business.



Why do you need to link a World account?

The World Account provides multi-currency accounts with 3 features:

- To receive funds,
- Manage funds in multiple currencies and
- Make payments – our competitive rates provide overall cost savings in FX conversions

4A. Authorise your 1688 account with WorldFirst



**Authorise your 1688
account with WorldFirst**

Verify your 1688 account with Alipay personal account

1. Click Alipay account management ‘支付宝账户管理’
2. Select ‘现在去认证’ to verify your account

收货地址, 发货地址, 退货地址已统一收拢到买家工作台的“交易->交易资料管理->收货地址管理”菜单, [点击跳转](#)

公告: 解绑支付宝功能升级中, 暂不开放。

支付宝账户

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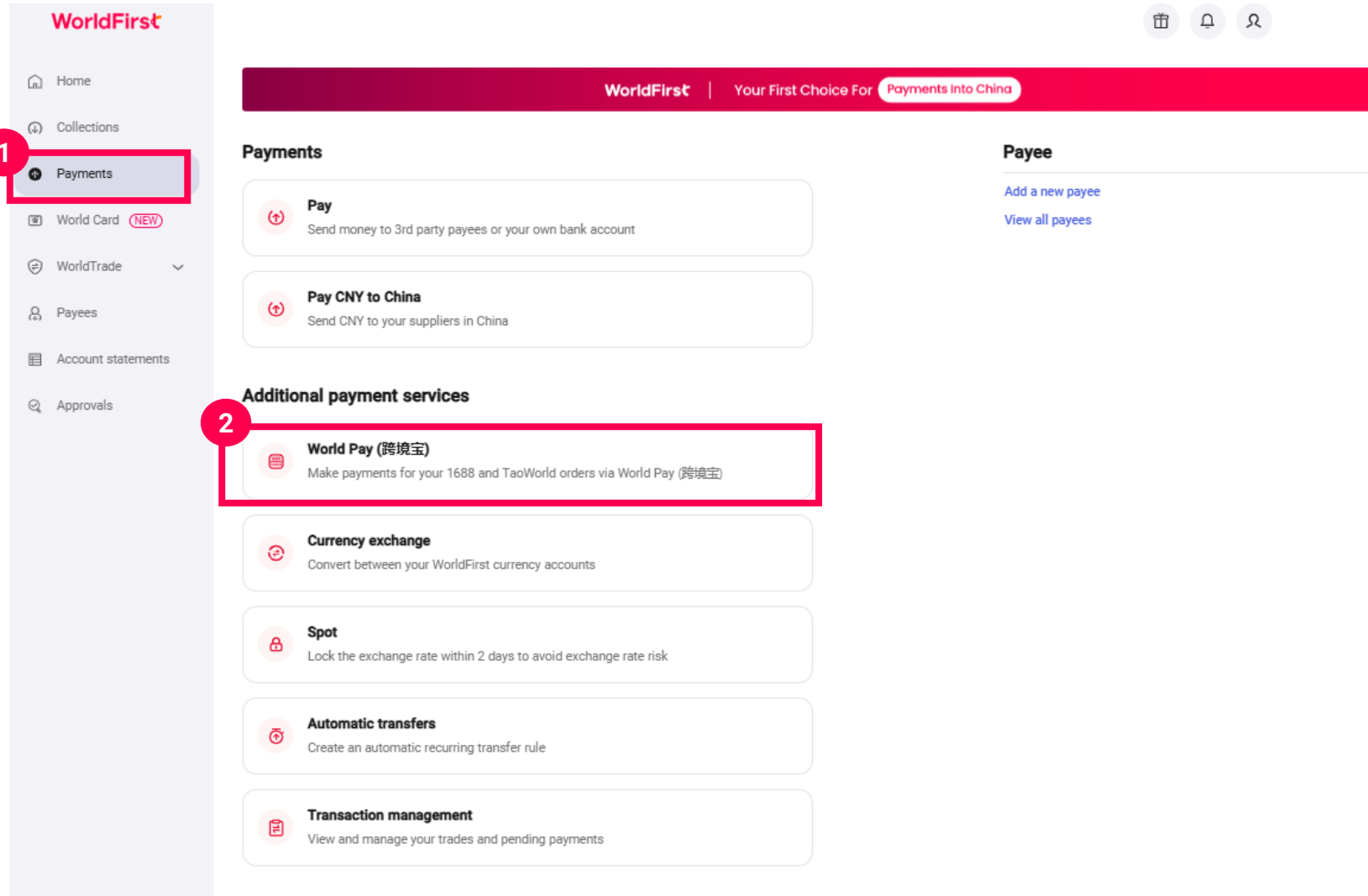
1 支付宝账户管理

账户信息	
账户名:	查看我的账户 ; 更换支付宝账户
状态:	已绑定 未认证 2 现在去认证
类型:	个人账户 开通支付宝商户版 什么是支付宝商户版
余额:	查询

常见问题 [查看更多](#)

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- [支付宝解绑或更换操作不成功怎么办?](#)
- [支付宝解绑或更换次数有限制吗?](#)
- [支付宝账号使用遇到问题怎么办?](#)
- [网商银行融易收是什么?](#)
- [融易收如何使用?](#)

Go to 'Payments' > 'World Pay' in your WorldFirst Portal



The screenshot displays the WorldFirst portal interface. On the left is a navigation sidebar with the following items: Home, Collections, **Payments** (highlighted with a red box and a red circle containing the number 1), World Card (NEW), WorldTrade, Payees, Account statements, and Approvals. At the top right of the main content area are three icons: a gift, a bell, and a magnifying glass. Below these is a red banner with the text "WorldFirst | Your First Choice For Payments into China". The main content area is divided into two columns. The left column is titled "Payments" and contains three cards: "Pay" (Send money to 3rd party payees or your own bank account), "Pay CNY to China" (Send CNY to your suppliers in China), and "Additional payment services". The "Additional payment services" section is highlighted with a red box and a red circle containing the number 2, and it lists five services: "World Pay (跨境宝)" (Make payments for your 1688 and TaoWorld orders via World Pay (跨境宝)), "Currency exchange" (Convert between your WorldFirst currency accounts), "Spot" (Lock the exchange rate within 2 days to avoid exchange rate risk), "Automatic transfers" (Create an automatic recurring transfer rule), and "Transaction management" (View and manage your trades and pending payments). The right column is titled "Payee" and contains two links: "Add a new payee" and "View all payees".

Click 'Authorise 1688.com accounts'

Payments and FX > World Pay (跨境宝)

World Pay (跨境宝)

Enjoy faster payments for 1688 and TaoWorld orders directly with your WorldFirst account balance!

Available balance (CNH) 

[Go to set notification preference >](#)

0

You can [Convert](#) or [Topup](#) to increase your CNH balance

1688

TaoWorld 跨境电商平台

Not activated

How to make payments with World Pay (跨境宝)

- Step 1: Authorise a 1688.com account in your World Account
- Step 2: Visit 1688.com to place an order using your authorised 1688.com account
- Step 3: Select '跨境宝' as your payment method on 1688.com
- Step 4: Ensure your World Account has sufficient CNH balance or convert other currency balances to CNH currency account.

[View World Pay \(跨境宝\) FAQs >](#) [Purchase on 1688.com now >](#)

Total authorised 1688.com accounts 0 /20

[Manage linked 1688.com accounts](#)

[+ Authorise more 1688.com accounts](#)

Payment fee 

Standard rate 0.8%

Recent World Pay (跨境宝) Statement

[Statement download history](#)

[Download statement](#)

Authorise your 1688.com account



Authorise 1688.com accounts

For security purposes, personal information for your personal 1688.com account will not be displayed. Please ensure the accuracy of information entered for your authorized 1688.com account.

1688.com account

Please enter your authorised 1688.com login account

Account nickname (optional)

Please enter a nickname

Next

Cancel

You can find your 1688 ID on the homepage of 1688.com or 1688 mobile application.

[Purchase on 1688.com now](#)



Read and agree with the agreement



Confirm authorisation agreement

Account details

Authorised 1688.com account

[Redacted]

1688.com account type

Private account

Allpay account

[Redacted]

Account nickname

-

Authorised details

By activating World Pay (跨境宝) service, you agree that the authorised 1688.com account will pay for your 1688.com orders using your WorldFirst account balance

I have read and agreed to [Deduction authorisation agreement](#) and have acknowledged the transaction fee deduction rules stipulated for World Pay (跨境宝) service

Next

Cancel

Enter the 6 digit code send to your mobile number to securely authorise your 1688 account

Verification ✕

A 6-digit code has been sent to +6 [REDACTED]

[Change Method](#)

And you've successfully authorised your 1688 account to WorldFirst!



You have successfully activated World Pay (跨境宝) service

Start paying with World Pay (跨境宝) on 1688.com

[Return to "Manage 1688.com accounts"](#)

[Return to World Pay \(跨境宝\) main page](#)

How to make payments with World Pay (跨境宝)

- Step 1: Authorise a 1688.com account in your World Account
- Step 2: Visit 1688.com to place an order using your authorised 1688.com account
- Step 3: Select '跨境宝' as your payment method on 1688.com
- Step 4: Ensure your World Account has sufficient CNH balance or convert other currency balances to CNH currency account.

[View World Pay \(跨境宝\) FAQs >](#)

[Purchase on 1688.com now >](#)

4B. How to top up into World Account

**Top up your preferred currency to reach a sufficient CNH (offshore Chinese Yuan)
balance in WorldFirst to complete your purchases on 1688.com**

Login and select 'Create new receiving acc' on your WorldFirst dashboard

The screenshot shows the WorldFirst dashboard interface. At the top, there is a navigation bar with the WorldFirst logo and a user profile icon labeled 'WORLD FL...'. Below this is a promotional banner for 'Unlimited 1.2% cashback on your business expenses.' with a 'Learn more' button. The main content area is divided into several sections: 'To do' with an 'ACTION REQUIRED' notification; 'Quick Navigation' with a red box highlighting the '+ Create new receiving acc.' button; 'My accounts' showing a grid of currency balances for MXN, USD, SGD, EUR, GBP, and CNH; 'Financial calendar' with a message about currency holidays; 'My Activity' with a referral offer; 'Live rates' for various currencies; and 'Activities' at the bottom. A sidebar on the left contains navigation options like Home, Collections, Payments, World Card, WorldTrade, Payees, Account statements, Approvals, and Rewards centre.



You can receive in CNH (Offshore Chinese Yuan), USD, SGD, HKD, GBP, EUR, AUD, JPY, NZD, CAD, MYR, THB, IDR, PHP, HKD. Please choose a currency that WorldFirst can receive to top up.


To add a new receiving account, refer to [this guide](#)







Select a currency

WorldFirst

Create a Receiving Account

Please select a currency



-  EUR
-  GBP
-  HKD
-  CNH
-  CAD
-  SGD

[More supported currencies](#)

Give your receiving account a name

WorldFirst



Create a Receiving Account

Please select a currency

CNH ▼

Please select your preferred account type

[View differences of account types >](#)

Single-currency

Bank location: Hong Kong, China

- ✓ Payer pays locally, faster arrival of funds
- ✓ No intermediate bank charges

Multi-currency

Bank location: Singapore

- ✓ Supports receiving 10 major currencies
- ✓ Receive funds worldwide

Give your new Receiving Account a 'nickname'

My 1688 top-up account

This is to help you manage multiple receiving accounts, you can edit it on the Account Details page

Confirm

Cancel

[Preview the account you will create ▲](#)

CNH account

Account number

**** * ***** **

Bank location

Hong Kong, China

Bank name

JP Morgan Chase Bank

Supported receiving currency

- **Only CNH can be collected, funds in other currencies will be returned**
- Only Hong Kong, China JP Morgan Chase Bank account(s) can be opened now

Supported collection methods

Inside Hong Kong(China), takes 0-1 days

- Domestic GIRO/ACH Transfer
- Domestic CHATS Transfer

Your receiving account is instantly created!



CNH

[Details](#)

Account nickname

My 1688 top-up account

Account number

6 

Bank location

Hong Kong, China

Select "Convert" to convert funds into CNH



The screenshot displays the WorldFirst mobile application interface. On the left, a navigation menu is visible with items: Home (highlighted with a red box), Collections, Payments, World Card (NEW), WorldTrade, Payees, Account statements, Approvals, and Rewards centre. The main content area is partially obscured by a 'Shortcuts' modal window. The modal window is titled 'Shortcuts' and contains two sections: 'Quick Navigation' and 'Other navigation'. In the 'Other navigation' section, the 'Convert' option is highlighted with a red box. Other options in the modal include 'Pay', 'Create new receiving acc.', 'Request payments', 'Manage requests', 'View statement', 'World Pay (跨境宝)', 'Automatic transfer', and 'Spot'. The background interface shows a 'To do' section with an 'ACTION REQUIRED' notification, a 'Quick Navigation' section with 'Pay' and '+ Create' buttons, and a 'My accounts' section showing a table of account balances for MXN. The table includes columns for 'Available balance' and 'Pending' amounts. On the right side of the app, there are sections for 'Financial calendar', 'My Activity', and a promotional banner for 'Unlimited 1.2% cashback with a World Card'.

Enter the amount you wish to convert

Enter FX Order information

Confirm FX Order information

For example, you are converting SGD to CNH

Sell currency	Sell amount	Withdraw full balance
 SGD	<input type="text" value="50.00"/>	50.00 SGD
Available balance:	73.23 SGD	
Fee	0.00 SGD ⓘ	
Amount converted	50.00 SGD	
Exclusive exchange rate	1 SGD ≈ 5.45130 CNH ⓘ	
Discount details	No discount	
Buy currency	Buy amount	
 CNH	<input type="text" value="272.56"/>	272.56 CNH
Balance	0.00 CNH	



Once you have a sufficient CNH balance in your World Account, you will be able to purchase items on 1688 platform.

-  跨境宝 外币采购, 大额无忧
- 支付宝 支付宝知托付
- 银行转账 大额轻松付, 担保无忧
收款户名: 杨宏梅

Next

Back

5. How to make an order on 1688.com?



Make the order on
1688.com

1688

Log in

Download the plugin | My Orders | Purchasing Cart information | Customer Service | Feedback

Find the source | Find a factory | Industrial Products

人造绿植墙网红墙面

search

Search for money by image

- front page
- Order Manag>
 - Login to
 - All orders payment
 - warranty
 - delivery
 - maintain
- Product proc>
 - Purchasing Car
 - Favorite Items browse
 - Factory business
- Supplier Man>
 - stores bought from
 - Favorite Stores
 - Recently Added
- Cross-border>
 - Business international
 - Credit Cards
- Distribution I>
 - Distribution list
 - products directory

One piece | Free shipping for the | Cross-border | Global Business | Daily Specials | Limited time sale | Wow | Everything can be | Carefully | Worry-free

Hot-selling items | Support ciphertext | Trending | Holiday Stocking | 1 yuan flash sale | 50% off sale | Minimum order: 1 piece | Compensation for printing errors | Brand replacement | Plus Member

All categories | Selected Sources | underwear | Children's Wear | Toy | Women | Pet Gardening | Car Supplies | Lighting | Men's | Electronic Instruments | Safety protection | Package

必采好店日 每月10日 95折限时购

- Must-buy | Experts'
- Vegetable rack bamboo pol... ¥18 Sold 60+Item 7*24 hours response Ningxiang Shangmao Craft
- Spot wholesale imitation fu... ¥0.28 Sold 100,000+Item 7*24 hours response Zaoqiang County Daying Town
- Mother's spring and autum... ¥110 From 1 pieceBatch 7 days no reason Tongxiang Puyuan Jingya Yinlan
- Long-haired mink wool yar... ¥8.7 Limited time price 200+ people collected Shandong Ouchuang Textile Co.,
- 1688行家选 African ethnic b... ¥6.5 Sold 8200+Item 7*24 hours response Foshan Runhezhi Industrial
- Black and white polyester ... ¥1.58 Sold 3900+Item Embroidery lace Hongli Embroidery Factory, Jinshi

Login to your 1688.com account

短信登录 密码登录

+65 请输入手机号

请输入验证码

获取验证码

登录

注册 | 忘记账号名 | 忘记密码

1688



使用 1688App / 淘宝App 扫码登录

手机扫码，安全登录

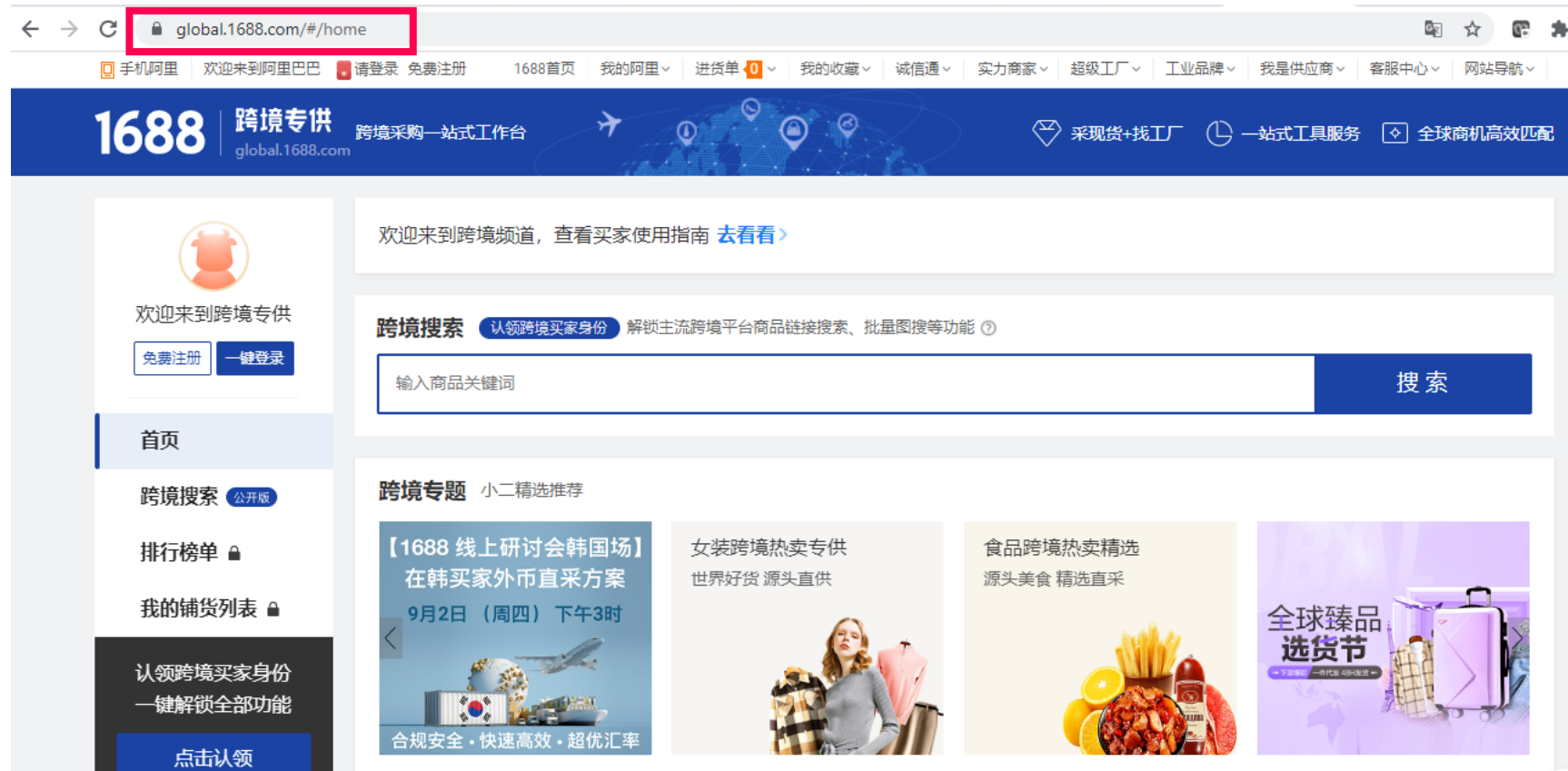


扫描成功!

请在手机上根据提示确认登录

Head to the 1688 specialized page for international buyers

Visit global.1688.com/#/home to browse products for international buyers



i Are the suppliers in cross border 1688 account same as the regular 1688 account?

They are the same on 1688.com, but on 1688 cross border page (global.1688.com), the identified sellers will know the needs of cross border ecommerce sellers better.

Search for the hottest items via this page

Click cross-border and then click overseas business

1688

Car
Favorite Items
Browse by footprint
business
opportunities
Supplier Management
Stores I bought
from
Favorite Stores
Recently Added

tb96

Cross-border plug-ins
My Orders
Purchasing Car
information
Customer Service Center
Seller Center

Cross-border home page > Cross-border downstream business opportunities list

Cross-border downstream business opportunities list

Vietnam Indonesia Brazil Singapore Thailand the Philippines Malaysia All countries v

List Type: Overseas best-selling list Overseas Rising List

Product categories: Personal Health Home life Home appliances Electronic devices and accessories More categories

Cross-border business opportunities
Cross-border logistics
Cross-border payments
Cross-border direct

On-site business
Overseas Business
Holiday Stocking

Logistics strategy
International Credit
Cross-border

one-Back Punch, Months...

¥30.00

自适动力调节
货源无忧 源头厂家 一件代发 跨境Select
RMB 26.60 Sold 700+ pieces
48 hours delivery

i The cross border option is designed for an overseas ecommerce seller. You can search for a specific product with the product link or image.

Filter search by region and product category

Cross-border downstream business opportunities list

Vietnam Indonesia Brazil Singapore Thailand the Philippines Malaysia All countries ▾

List Type: **Overseas best-selling list** Overseas Rising List

Product categories: **Personal Health ▾** Home life ▾ Home appliances ▾ Electronic devices and accessories ▾ More categories

Men's Shoes ▾ camera ▾ Children's Fashion ▾ Women ▾ pet ▾ Home Care ▾ Toy ▾

Women's Bags ▾ Women's Shoes ▾ Fashion Accessories ▾ Sports and Outdoors ▾

Food and Beverages ▾ watch ▾ Men's Bags ▾ car ▾ Men's ▾

Maternity and baby products ▾ Consumer Electronics ▾



Mini Handheld Massage Machine-Back Punch,
Neck and Derma Treatment 12 Months...

¥43.01

Downstream
platform price

¥30.00

Average selling price on
the site



85

Same as the site >

RMB 26.60 Sold 700+ pieces

48 hours delivery

6. How to make payment on 1688.com?



**Make payment on 1688.com
using World Pay solution**

Select quantity and click order

Yiwu Qiushang E-commerce Co... [focus on](#) [customer service](#) [Enter the store](#) [All products](#)

Service 4.5 points Return rate : 50.3% evaluate Very satisfied80+ Very friendly cus...70+ Fast delivery70+

镇店之宝 Electric fascia gun mini home vibration muscle relaxation intelligent cervical massager mini massage gun wholesale

★★★★★ 5.0(400+ reviews) | Network sales 13,000+ Transaction

[Collection \(305 \)](#) [report](#)



专业级筋膜枪
更快更深更舒服

源头工厂 CE FCC PSE RoHS
跨境·定制·一件代发

wholesale [Send](#)

¥20.00 1 piece

Serve Return shipping fee - 7 days no reason return · Late delivery must be compensated · Speedy refund

Shipping Wenzhou, Zhejiang New Territories, Hong Kong, China

This product is not currently available for purchase in the current country/region

color

- 720 Forest Green
- 720 Space Gray
- 720 Excellent Red
- 720 Dark Black

Specification

button ¥20 14810 in stock 1

1 item selected Product amount: ¥20.00 The freight is subject to the following single page display

[Order now](#)

[Add purchase cart](#)

[Collection \(305 \)](#)

Select cross border logistics and submit

23H Paya Lebar Crescent, North District, New Territories, Hong Kong, China
Joan Poon +65-91509942
[Change of address >](#) [Using a temporary address >](#)

Cross-border logistics [Negotiate delivery with merchants](#)

Based on your cross-border delivery address, we recommend you a **cross-border logistics** router: [Merchants <-->](#) [Shipping Warehouse <-->](#) [Hong Kong](#)



Cross-border logistics and consolidation-land transportation [Safe and secure](#) | [More favorable prices](#) [Depend on Rookie Services](#)
Estimated delivery time: 5 days after ordering | [Minimum shipping fee: ¥ 10.80](#) [Shipping rules >](#)

Delivery method selection

Home delivery

Self-collection point
 Sheung Shui Shun Yan Garden Station N03 [Change pick-up point](#)
Pick-up point address: Shop 4C, G/F, Shun Yan Garden, North District, New Territories, Hong Kong SAR (Rookie)
Contact Details: [61268362](#) | Opening hours: Monday to Friday 12:00-21:00, Saturday 12:00-21:00, Sunday 12:00-21:00, lunch break 15:00-16:00, open as usual on public holidays

Yiwu Qishang E-commerce Co., Ltd.

Product Information	quantity	unit price	Subtotal
 Electric fascia gun mini home vibration muscle relaxation intelligent cervical massager mini massage gun wholesale Return shipping fee 7 days no reason return 48 hours delivery Speedy refund			
 Color : 720 Forest Green ; Specification : Button Expected delivery on March 13	- 1 +	¥ 20.00	¥ 20.00

message

Store Details

Total Products 1 type 1 piece	¥20.00
Shipping to Mainland China	¥3.50 >
Shipping costs outside China	Unified calculation after consolidation
Serve	Return shipping fee >

Price Details


Total Products 1 type 1 piece	¥20.00
Shipping to Mainland China	¥3.50
Shipping costs outside China	Unified calculation after consolidation
<input checked="" type="checkbox"/> Number protection	Hide the recipient's real mobile number to protect privacy
Total amount payable	¥ twenty three .07

Submit Order

Choose 'Cross-border treasure' as the payment method

Alibaba Home **1** Collection Merchant supplier Center Navigation Accessibility

1688 checkout counter

 Order number: 2493998329583123573

Electric fascia gun mini home vibration muscle relaxation intelligent cervical massager mini massage gun wholesale


RMB 23.55

Total order amount: ¥23.50 Service fee (0.2%): ¥0.05
Please complete payment within 4 days and 23:59

Payment settlement currency: RMB foreign

NEW **Cross-border treasure** Foreign currency purchases, no worries for large amounts

The cross-border treasure service has been upgraded. If the payment fails, please log in to your cross-border treasure account (international Alipay account) to view the announcement and complete the relevant operations. If you have any questions, please call 400-976-6666

 **Alipay** Alipay knows how to pay

2

I have read and agreed to the "Kuo-Guo Bao 2.0 Buyer Purchasing Service Activation Agreement"

Agree to the agreement and pay



Is World Pay the only payment solution for overseas buyers?

For international buyers, you're able to pay by World Pay (provided by WorldFirst), credit/ debit cards or Alipay (limited to certain regions only)

Payment fee charges apply for World Pay (0.8%) and credit/ debit card (1.0%).

Input the Alipay personal account password

Enter your password and complete your order!

The screenshot shows a checkout page on the Alibaba mobile app. At the top, there is a navigation bar with 'Mobile', 'tb966848573', 'information', '1688', 'My Ali', 'Purchase car', 'My', 'TrustPass', 'Strength', 'Gigafactory', 'I am a', 'Customer Service', 'Site', and 'Website'. Below this is a secondary navigation bar with 'Alibaba', 'Home', 'Collection', 'Merchant', 'supplier', 'Center', 'Navigation', and 'Accessibility'. The main header features the '1688' logo and 'checkout counter'. The product section displays an image of an electric fascia gun, the order number '2493998329583123573', and the item name 'Electric fascia gun mini home'. The price is 'RMB 23.55', with a service fee of '¥ 0.05' and a total amount of '¥ 23.50'. A note indicates 'complete payment within 4 days and 23:59:50'. The payment settlement currency is set to 'RMB'. A 'NEW' badge is present next to a 'Cross-border treasure' section. The Alipay logo and text 'Alipay knows how' are visible at the bottom left. A modal dialog box is overlaid in the center, titled 'Please enter your Alipay password'. It contains a yellow warning box with the text '忘记支付密码? 请联系支付宝热线 95188 协助找回。'. Below this are input fields for '账号' (Account) and '支付密码' (Payment Password). The account field shows '65-**' followed by a redacted area. The password field consists of six empty boxes, with a '忘记密码?' link to the right. A '下一步' (Next Step) button is located at the bottom of the modal. In the background, a button labeled 'Agree to the agreement and pay' is partially visible.



Ant International | WorldFirst

SEA Customer Service



Telephone

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Email Address

seaclients@service.worldfirst.com

Phone hours: Monday to Friday 09:00 – 17:00 local time

Email enquiries: We will reply you within 1-2 working days