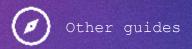
The Guidebook for International 1688 Buyers

March 2025 version









Beginner's guide for international buyers



Set up an
 Alipay Personal
 Account



4. Authorise your 1688 account with WorldFirst

1688.com

2. Set up a 1688 account



5. Make an order on 1688.com

WorldFirs[†]

3. Set up a World account



6. Make payment on 1688.com

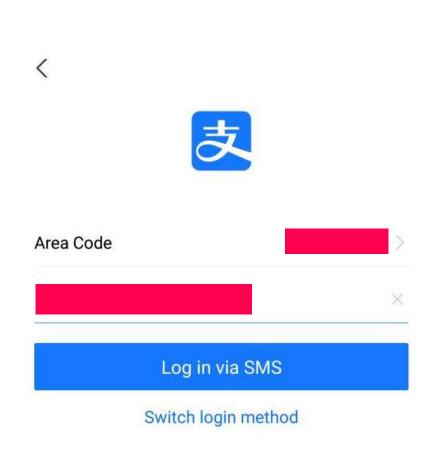
1. How to register for an Alipay Personal Account?



Register for an Alipay Personal Account

Register an Alipay Personal Account







Why do you need to register for an Alipay personal account?

An Alipay personal account is necessary for verification of 1688 account, if 1688 account is already verified you may skip this.

Enter code for account verification





Enter code

Please enter the code received by

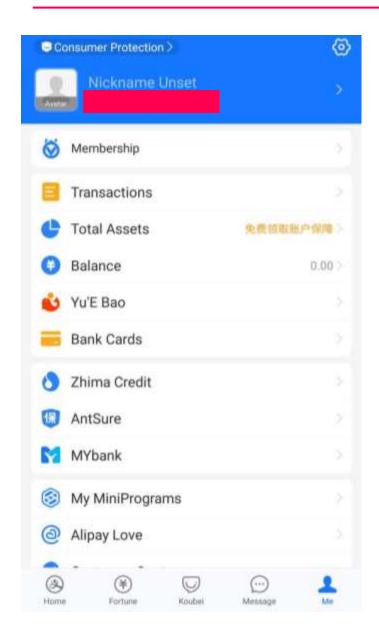


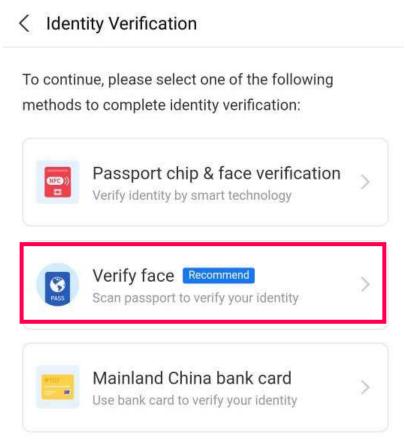
Resend(54s)

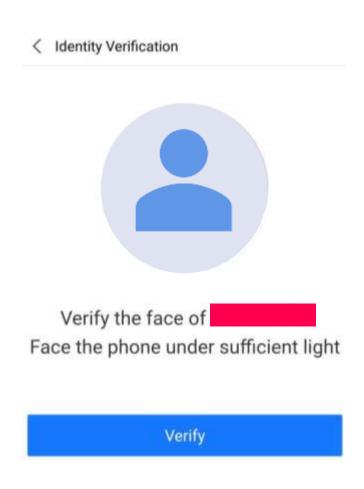


Verify Identity





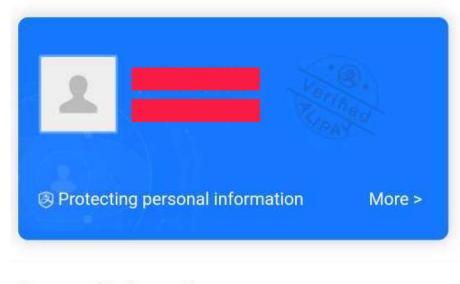




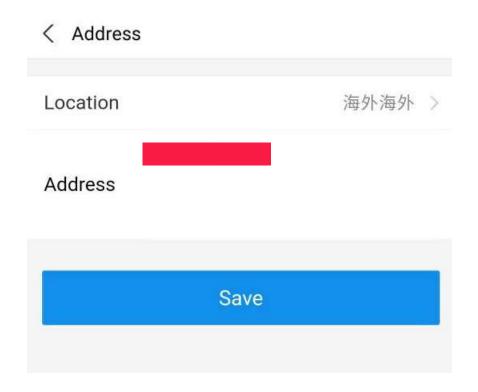
Register location and address



Verification Center

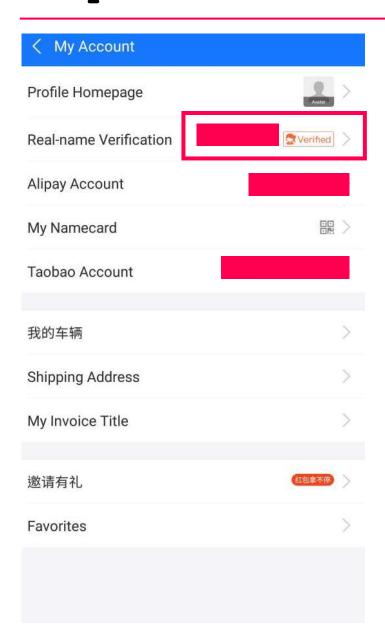






Complete Personal Details





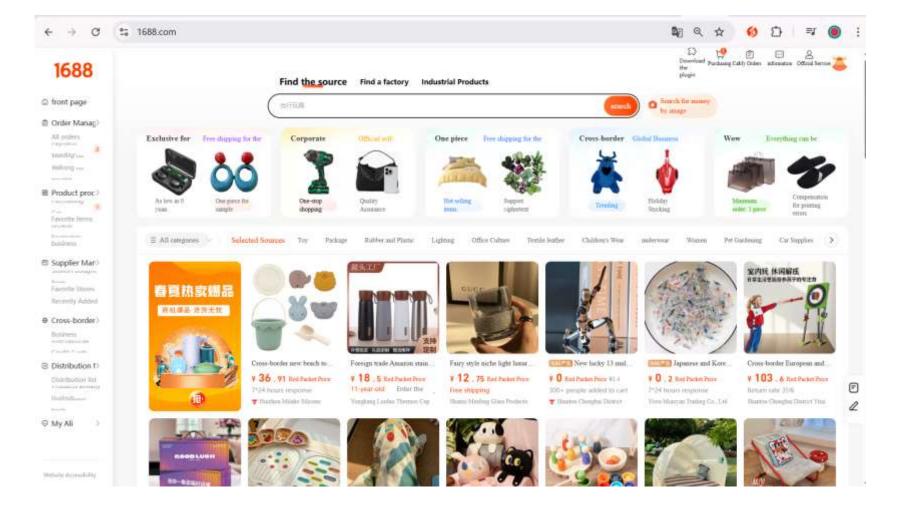
2. How to register for a 1688 account?

1688.com

Register for a 1688 account

Open the 1688.com official

website



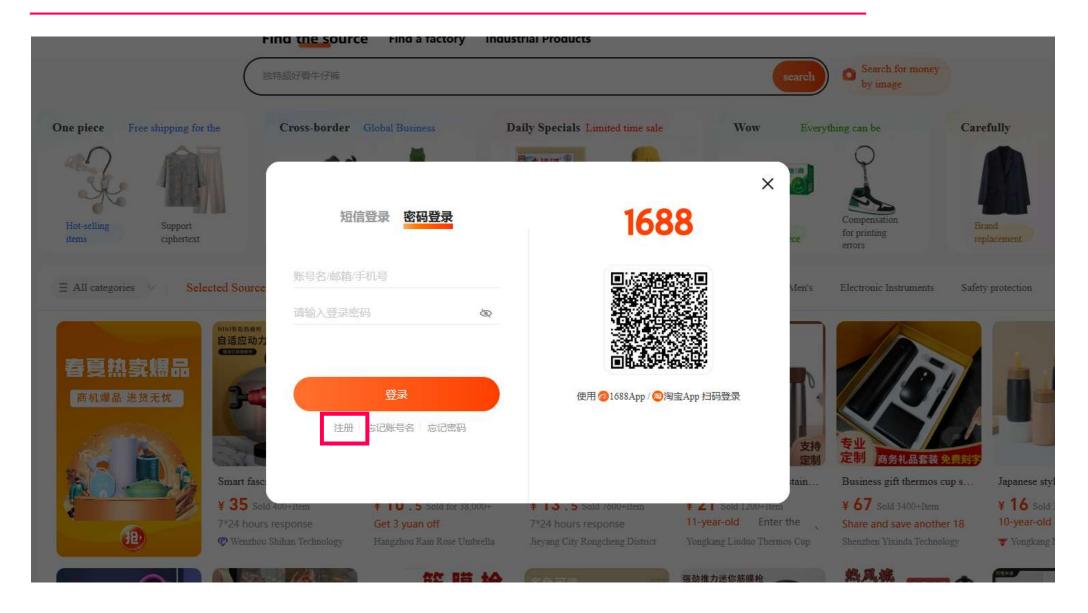


How to navigate in English?

- 1. Click the
 Google
 Translate
 icon in the
 address bar.
- 2. Click
 Settings
 (۞□).
- 3. Enable
 "Always
 translate
 Chinese".

Register for a 1688 personal account



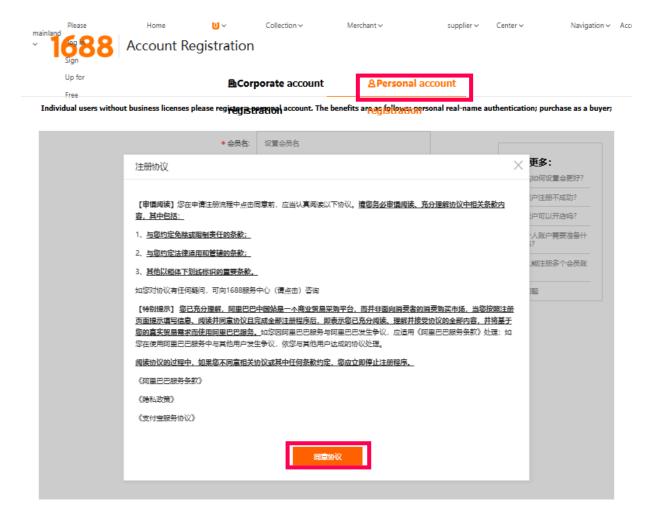


Register for a 1688 personal account



A

If you are an international buyer (not a buyer in China), please register for <u>personal account</u> (个人账户注册)



Register for a 1688 personal account Ant International WorldFirst



Enter your details

* 会员名:	设置会员名	——— Member Name
* 팔롱쪼풔:	设置你的登录密码	Password
*密码确认:	请再次输入你的登录密码	Confirm the password
* 手机号码:	中国大陆 +86 ~	Country code & Mobile Phone Number
* 验证码:	>> 请按住滑块,拖动到最右边	
	団建网站账号的同时,我同意遵守: (阿里巴巴服务条款)及 (跨私声明)及 (支付宝服务协议)	
	同意并注册	

Register for a 1688 personal account



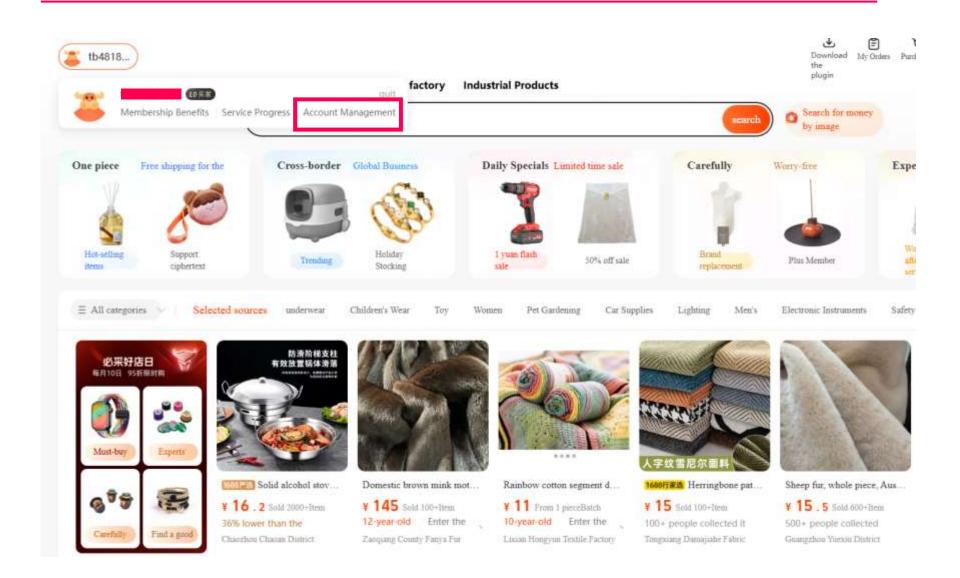
<u>■ 企业账户注册</u>

无企业营业执照的个人用户请注册个人账户。权益如下: 做个人实名认证; 作为买家身份采购;

	* 会员名:			
	* 登录密码:	*******		
	* 密码确认:			
验证手机				×
① 校验码日	发送到你的手	机,15分钟内输入有效,请勿泄漏		
	手机号码:			
	* 校验码:	请输入您的手机收到的验证码	重发(52 s)	
		提交		

Verify your 1688 account





Verify your 1688 account with Alipay personal account



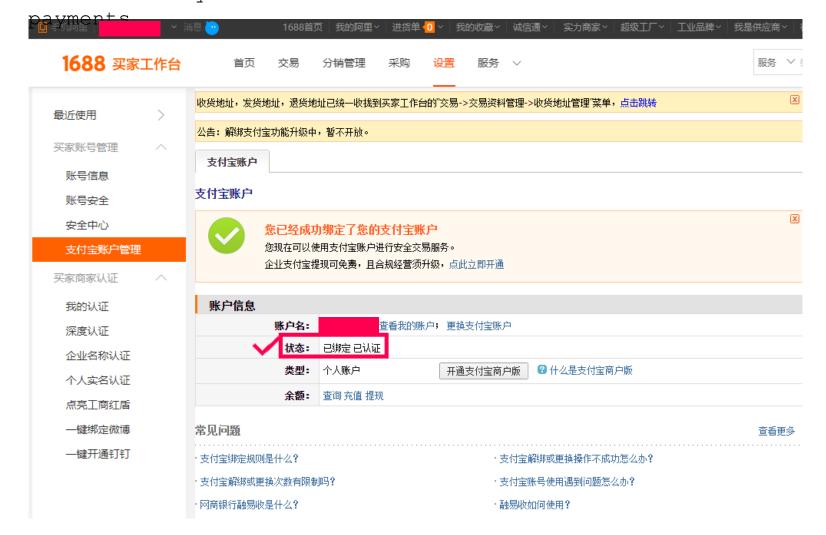
- 1. Click Alipay account management \支付宝账户管理,
- 2. Select '现在去**认证'** to verify your account



Verify your 1688 account with Alipay personal account



Once your status has been authenticated '已绑定已认证', you can start to authorise your 1688 account with WorldFirst to make 1688



Verify your 1688 account with Alipay personal account



- 1. Click Alipay account management \支付宝账户管理,
- 2. Select '现在去**认证'** to verify your account



3. How to register for a World account?

WorldFirs[†]

Register for a World account

Visit portal.worldfirst.com/register



WorldFirst	⊕ English ∨
Select country	Your Account

Where is your business based?

Select the country where your business is registered - or the main country where you operate if not registered.

Country

Please select your country or region

Go to

Complete your registration with





Let's create your account	
Contact name	
Let us know what to call you if v	we contact you
First Name	Last Name
Email & Password	
Please enter your email address	and create a password
☑ Email	☐ Mobile
Email	
Please enter your email address	Send code
	ssword
	ssword 🗞
Create your World Account login par Enter a password	
Create your World Account login par Enter a password	
Create your World Account login par Enter a password	
Create your World Account login par Enter a password	8
Invitation code (optional) (i) I want to receive market insigh By creating an account you ago	8

Why do you need to link a World account?

The World Account provides multicurrency accounts with 3 features:

- To receive funds,
- Manage funds in multiple currencies and
- Make payments our competitive rates provide overall cost savings

in FX conversions

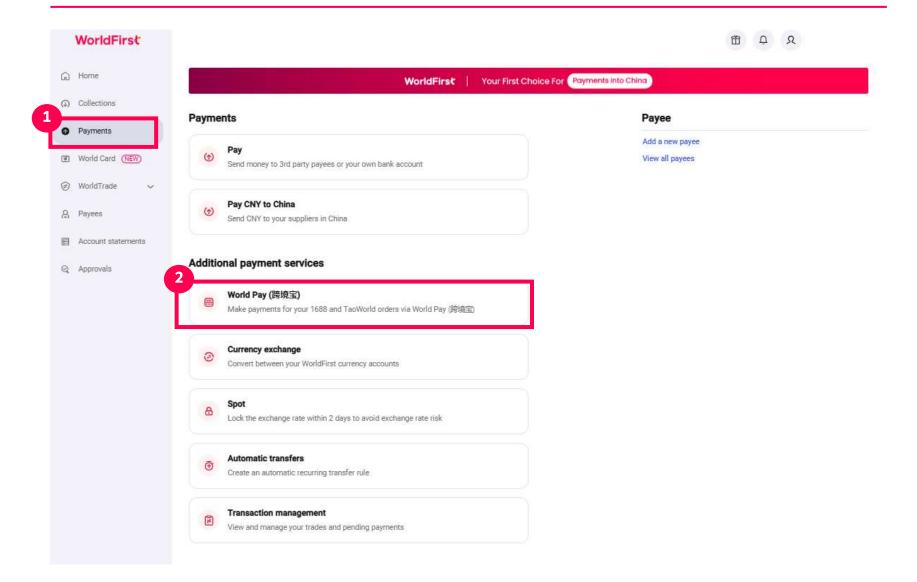
4A. Authorise your 1688 account with WorldFirst



Authorise your 1688 account with WorldFirst

Go to 'Payments' > 'World Pay' in your WorldFirst Portal

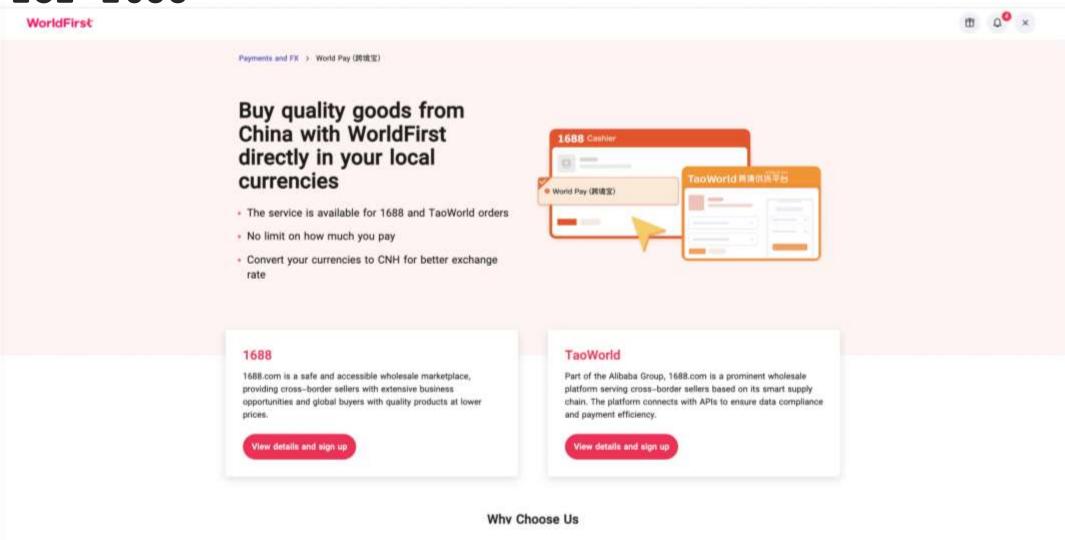




Select 'View details and sign up'

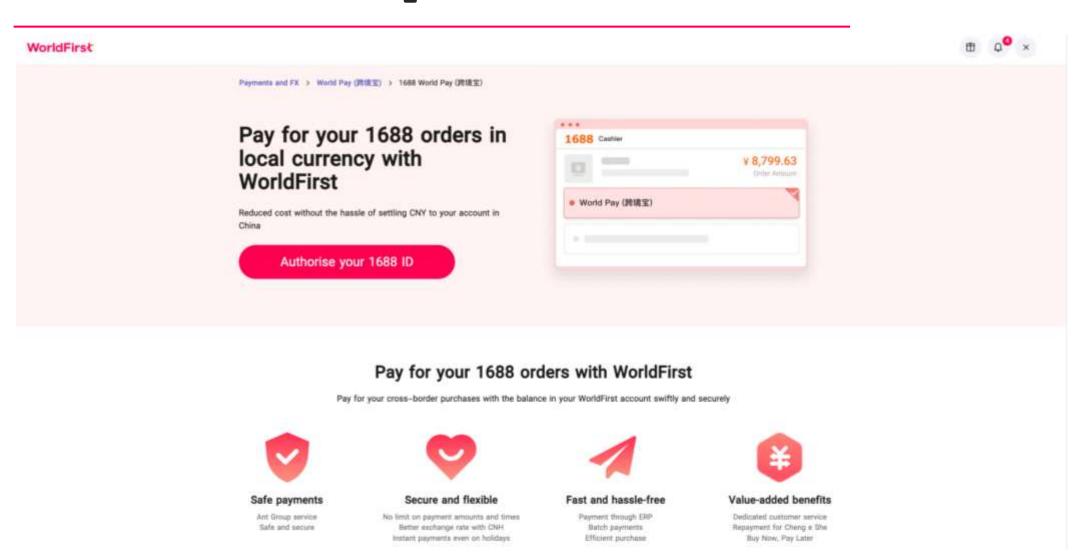


for 1688



Click 'Authorise your 1688 ID'





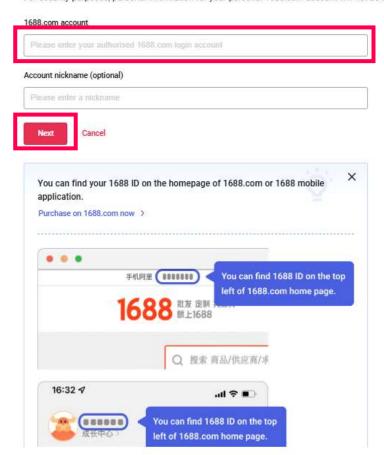
Authorise your 1688.com account





Authorise 1688.com accounts

For security purposes, personal information for your personal 1688.com account will not be displayed. Please ensure the accuracy of information entered for your authorized 1688.com account.



Read and agree with the agreement



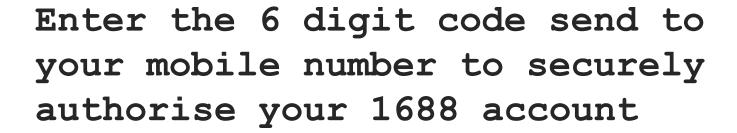


Confirm authorisation agreement

Account details



Next: Cancel





Verification	×
A 6-digit code has been sent to +6	
Resend(57)	
Change Method	
	Confirm

And you've successfully authorised your 1688 account to WorldFirst!



Authorise Confirm Activation result

1688.com account agreement



You have successfully activated World Pay (跨境宝) service

Start paying with World Pay (跨境宝) on 1688.com

Return to "Manage 1688.com accounts"

Return to World Pay (跨填宝) main page

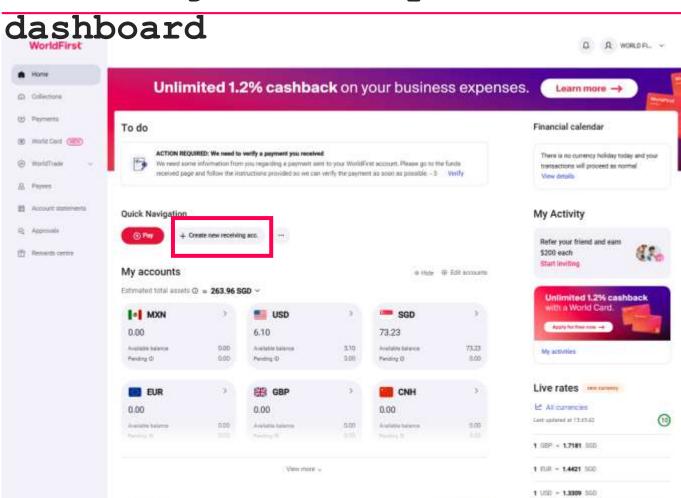
How to make payments with World Pay (跨境宝) Step 1: Authorise a 1688.com account in your World Account Step 2: Visit 1688.com to place an order using your authorised 1688.com account Step 3: Select 跨境宝 as your payment method on 1688.com Step 4: Ensure your World Account has sufficient CNH balance or convert other currency balances to CNH currency account. View World Pay (跨境宝) FAQs > Purchase on 1688.com now >

4B. How to top up into World Account

Top up your preferred currency to reach a sufficient CNH (offshore Chinese Yuan) balance in WorldFirst to complete your purchases on 1688.com



Login and select 'Create new receiving acc' on your WorldFirst



View of activities

1 SED = 5.4560 CNM

Activities



You can receive in CNH (Offshore Chinese Yuan), USD, SGD, HKD, GBP, EUR, AUD, JPY, NZD, CAD, MYR, THB, IDR, PHP, HKD. Please choose a currency that WorldFirst can receive to top up.

To add a new receiving account, refer to this guide

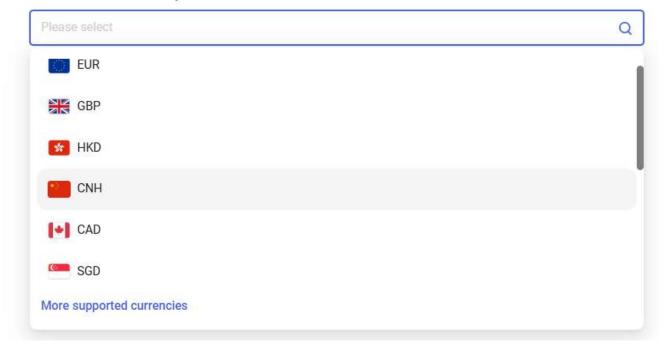


Select a currency

WorldFirst

Create a Receiving Account

Please select a currency



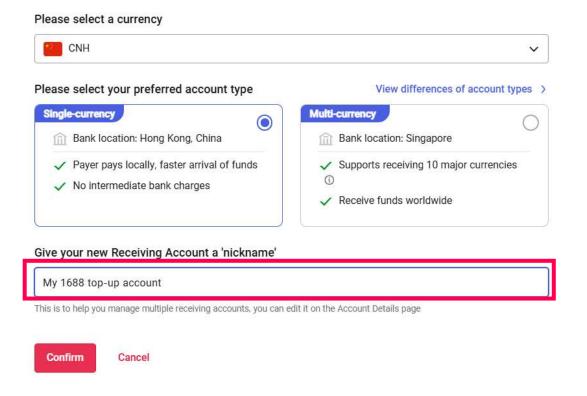
Give your receiving account a name



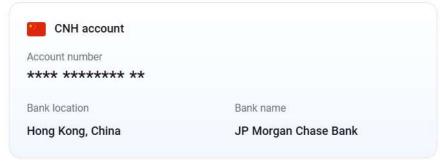
WorldFirst



Create a Receiving Account



Preview the account you will create A



Supported receiving currency

- Only CNH can be collected, funds in other currencies will be returned.
- Only Hong Kong, China JP Morgan Chase Bank account(s) can be opened now

Supported collection methods

Inside Hong Kong(China), takes 0-1 days

- Domestic GIRO/ACH Transfer
- Domestic CHATS Transfer

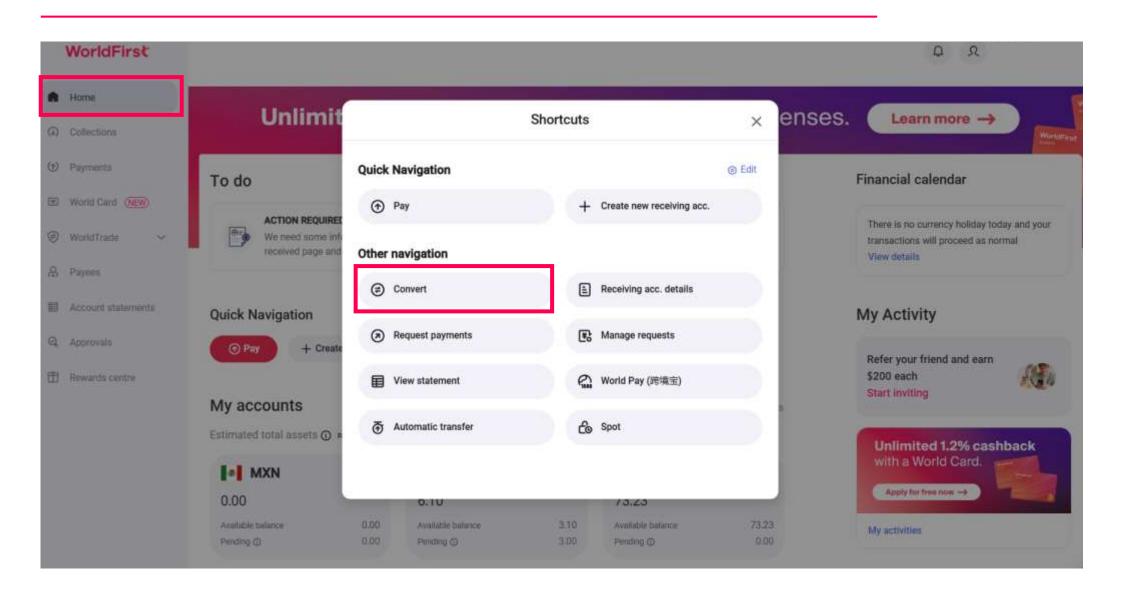
Your receiving account is instantly created!





Select "Convert" to convert funds into WorldFirst



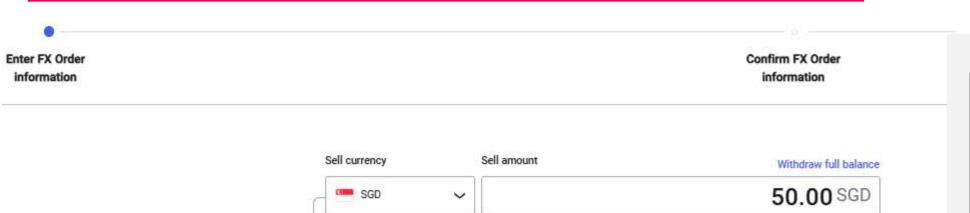


Enter the amount you wish to convert

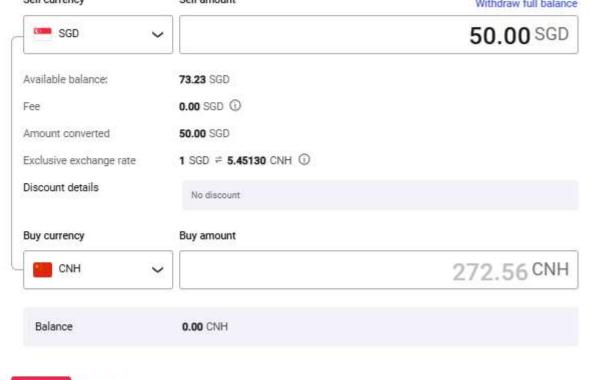
Next

Back





For example, you are converting SGD to CNH





Once you have a sufficient CNH balance in your World Account, you will be able to purchase items on 1688 platform.

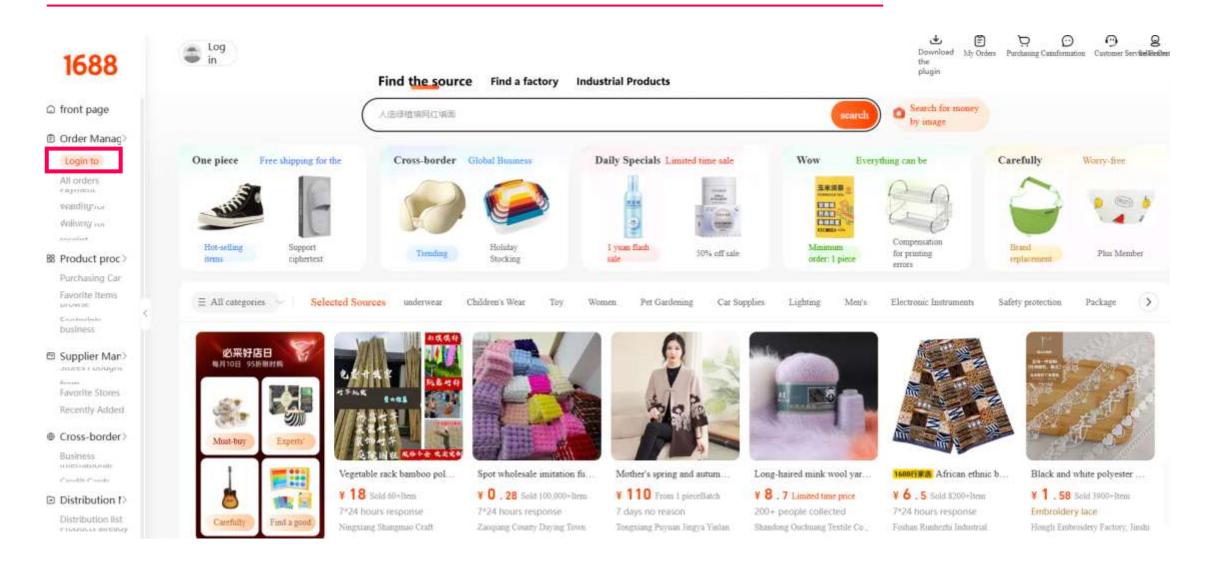


5. How to make an order on 1688.com?



Go to 1688.com





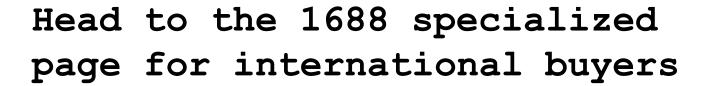
Login to your 1688.com account













Visit global.1688.com/#/home to browse products for international buyers



are the suppliers in cross border 1688 account same as the regular 1688 account?

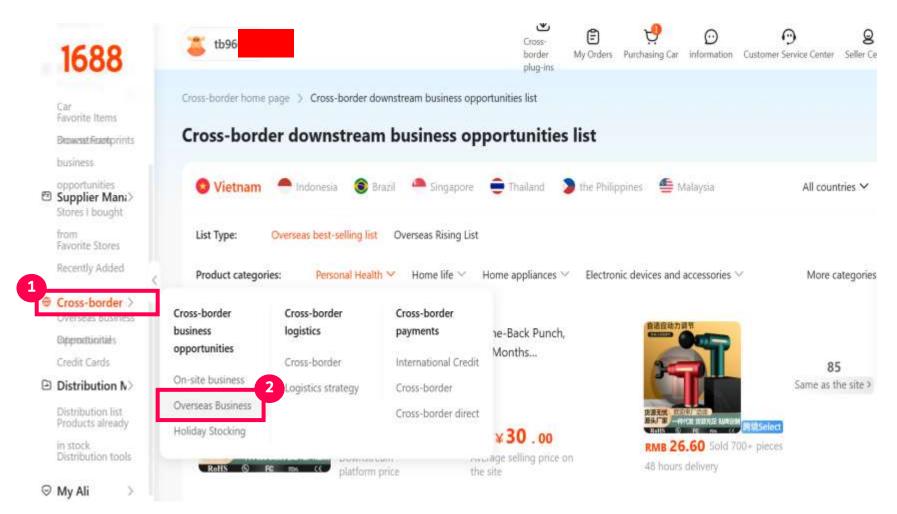
They are the same on 1688.com, but on 1688 cross border page (global.1688.com), the identified sellers will know the needs of cross border ecommerce sellers better.

Search for the hottest items via this



page

Click cross-border and then click overseas business

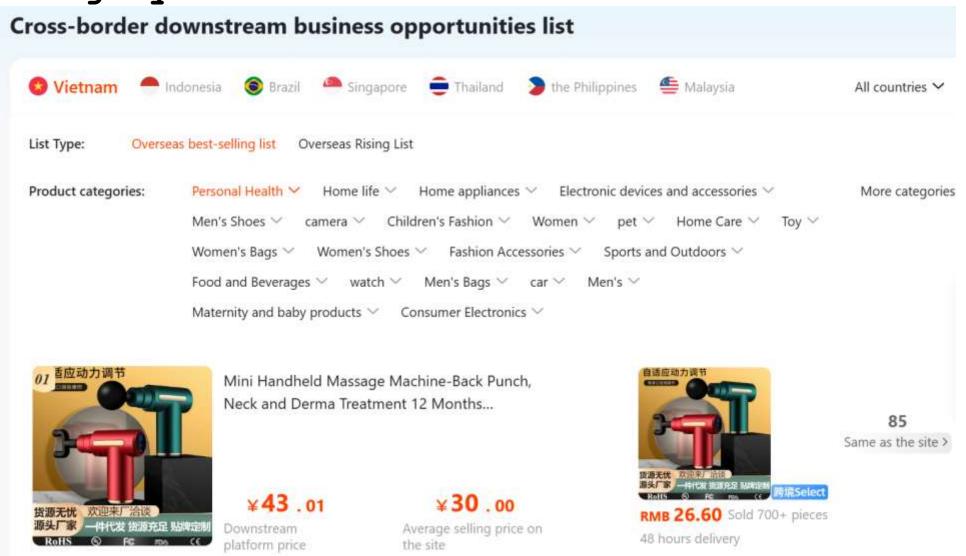


The cross border option is designed for an overseas ecommerce seller. You can search for a specific product with the product link or image.

Filter search by region and product



category



6. How to make payment on 1688.com?



Make payment on 1688.com using World Pay solution

Select quantity and click order



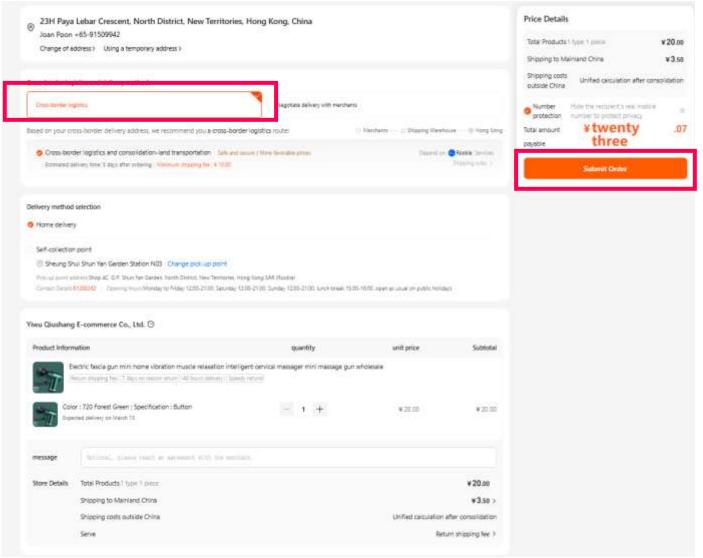


¥20. 00 1 piece	
Serve Return shipping fee - 7 days no · Speedy refund ✓	reason return - Late delivery must be compensated
Shipping Wenzhou, Zhejiang	New Territories, Hong Kong, China \vee
This product is not a	urrently available for purchase in the current country/region
color	
0	Space Gray 720 Excellent Red
	2 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
720 Dark Black	
Specification	
button	¥ 20 14810 in stoc - 1 +
button 1 item selected Product amount	¥ 20 14810 in stoc 1 + 1 + 20.00 The freight is subject to the following single page display

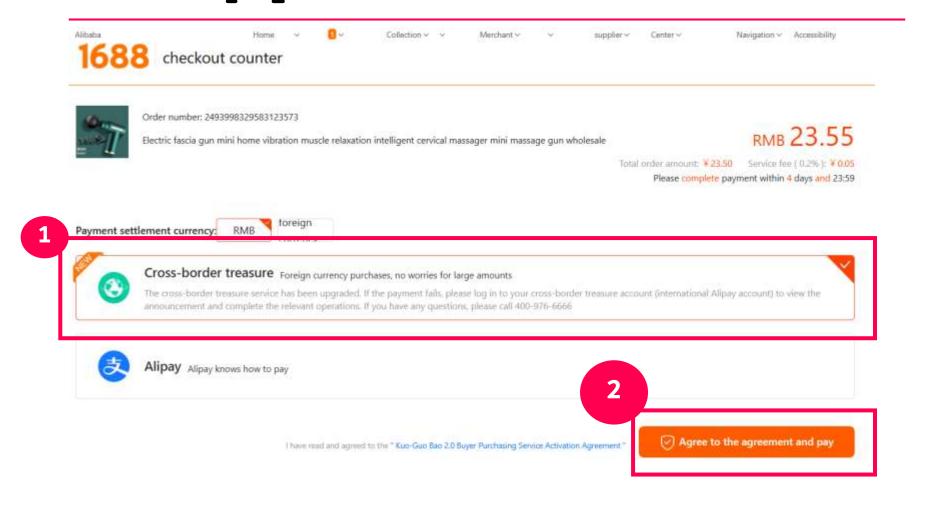
Select cross border logistics and



submit



Choose 'Cross-border treasure' as the payment method





Ø

Is World Pay the only payment solution for overseas buyers?

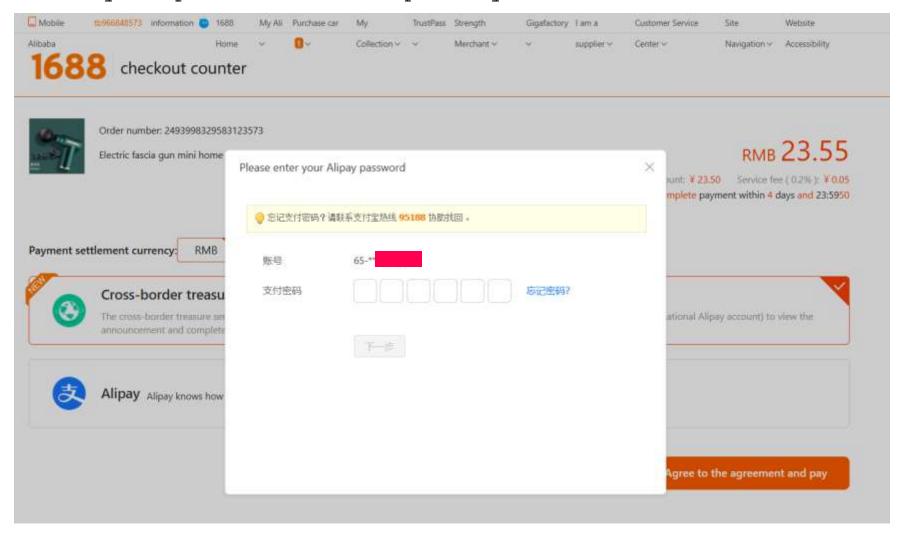
For international buyers, you're able to pay by World Pay (provided by WorldFirst), credit/debit cards or Alipay (limited to certain regions only)

Input the Alipay personal account



password

Enter your password and complete your order!





Customer Service



Email Address

seaclients@service.worldfirst.com

Email enquiries: We will reply you within 1-2 working days