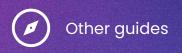
# The Guidebook for International 1688 Buyers









# Beginner's guide for international buyers



1. Set up an Alipay Personal Account



4. Authorise your 1688 account with WorldFirst

**1688**.com

2. Set up a 1688 account



5. Make an order on 1688.com

**WorldFirs**<sup>†</sup>

3. Set up a World account



6. Make payment on 1688.com

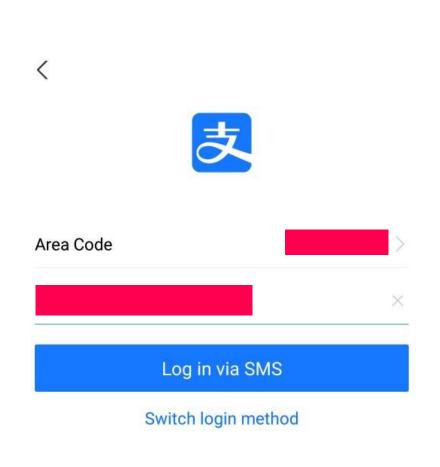
# 1. How to register for an Alipay Personal Account?



Register for an Alipay
Personal Account

### Register an Alipay Personal Account







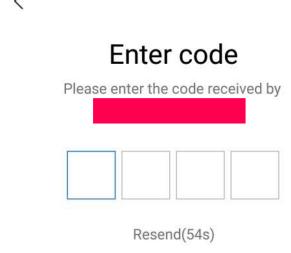
A

# Why do you need to register for an Alipay personal account?

An Alipay personal account is necessary for verification of 1688 account is already verified you may skip this.

### Enter code for account verification

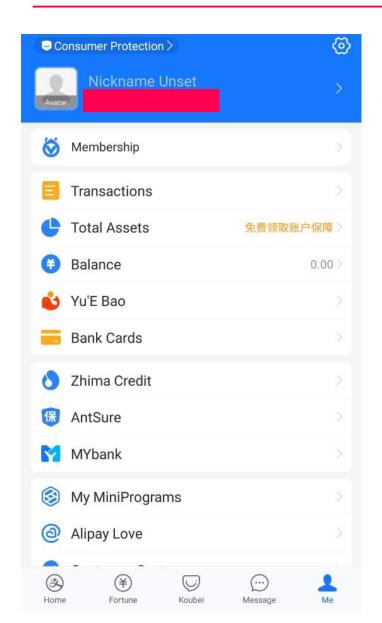


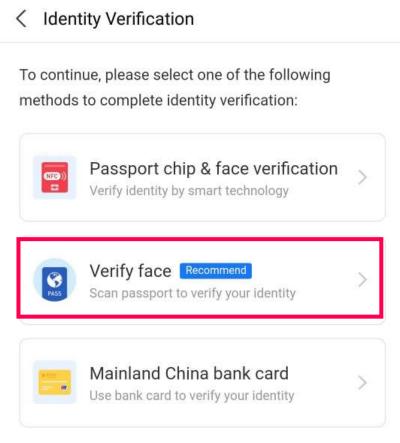


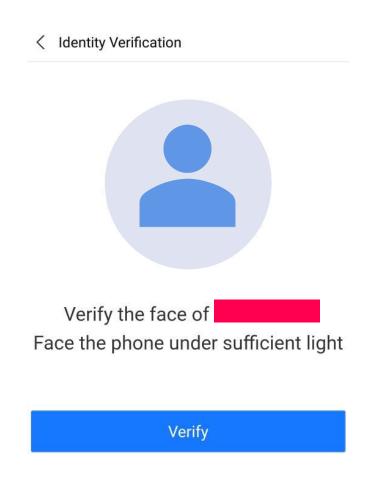


# **Verify Identity**





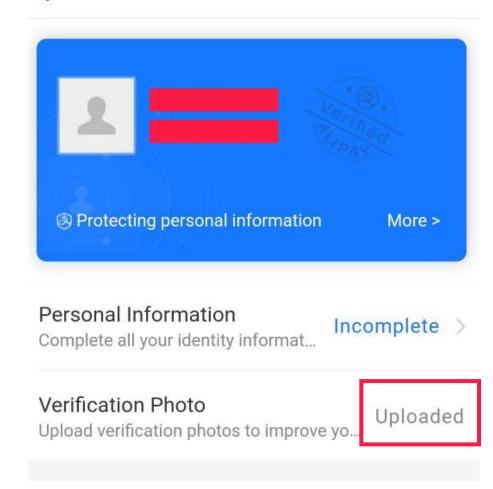


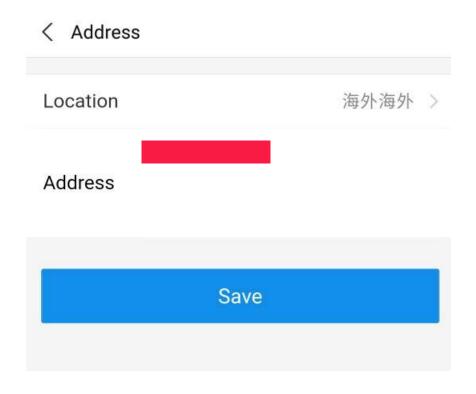


# Register location and address



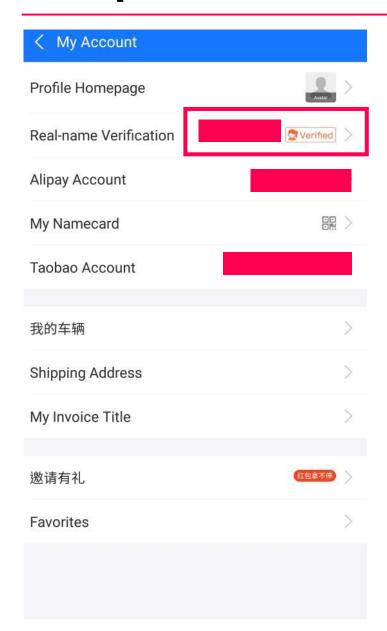
#### Verification Center





# **Complete Personal Details**





# 2. How to register for a 1688 account?

**1688**.com

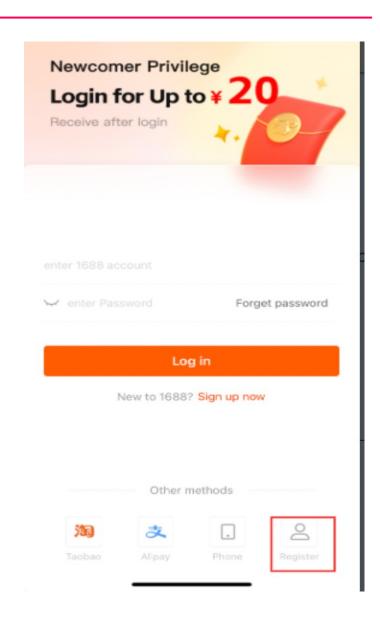
Register for a 1688 account

# **Open the** 1688

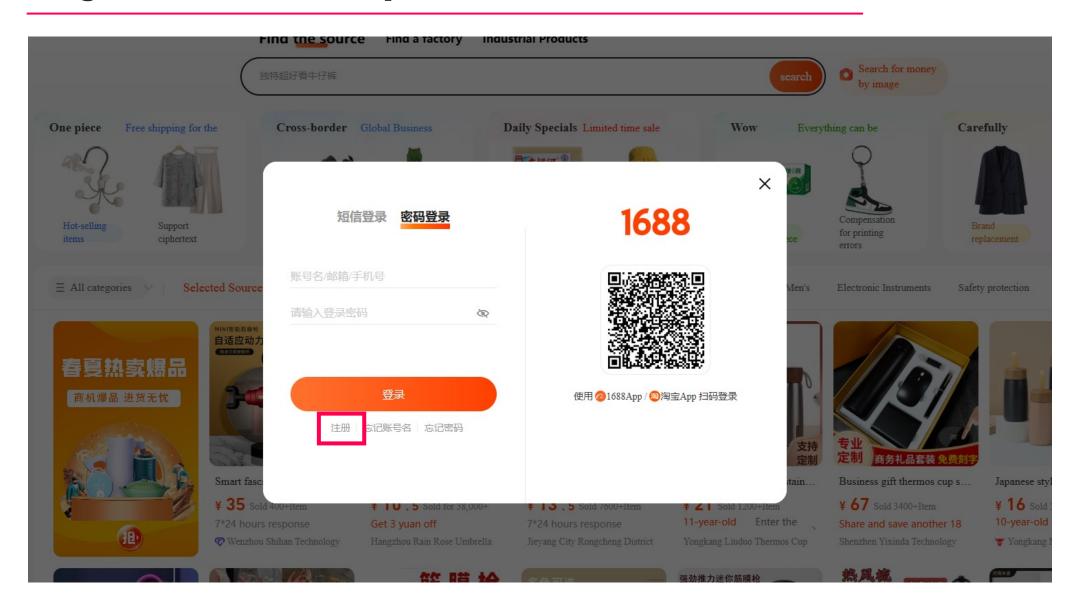
# **Mobile application**







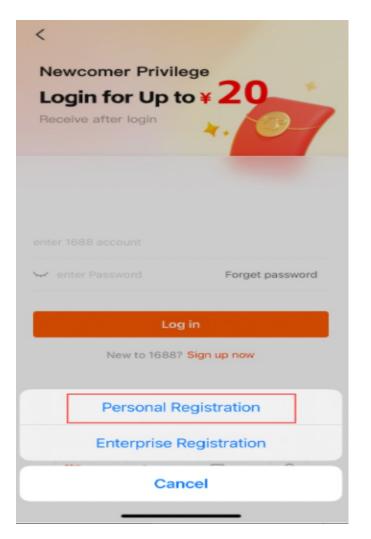






A

If you are an international buyer (not a buyer in China), please register for <u>personal account</u> (个人账户注册)







#### Phone Registration

Welcome to register a Taobao account

+234 ▼ enter Phone number

#### Agree & Register

✓ Lagree to 《the Alibaba Terms of Service》, 《Privacy Policy》, 《Taobao Platform Service Agreement》, and 《Alipay Service Agreement》

1	2 ABC	3 DEF
<b>4</b> вні	5 JKL	6 MNO
7 PQRS	8 TUV	9 wxyz
	0	$\otimes$



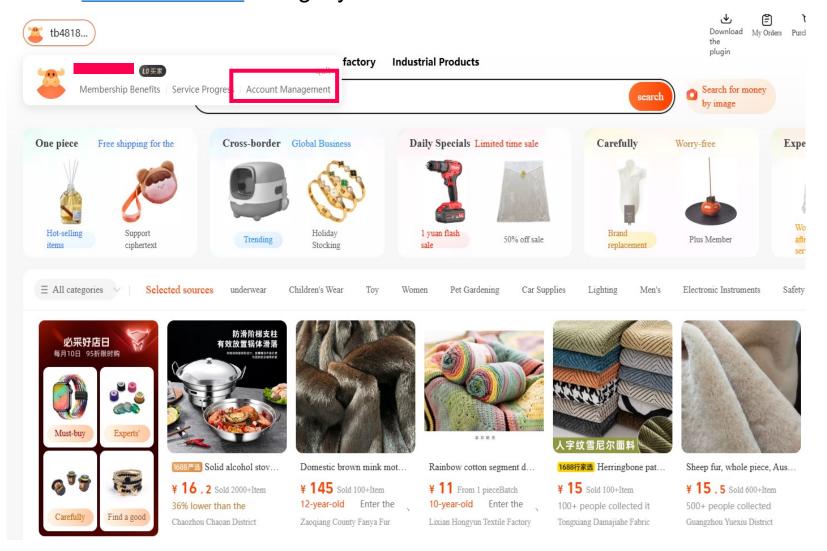
<	н	lave a problem?			
Verification code  A verification code has been sent to 188					
, it is valid for 15 minutes					
Resend(58s)					
1	2 ABC	3 DEF			
4	5 JKL	6 MNO			
7 PORS	8 TUV	9 wxyz			
	0	$\otimes$			

Once you have created an account on your mobile application → Visit <u>www.1688.com</u> on web browser to verify your 1688 account.

# Verify your 1688 account



Go to <a href="https://www.1688.com">www.1688.com</a> > Login your 1688 in the web browser



# Verify your 1688 account with Alipay personal account



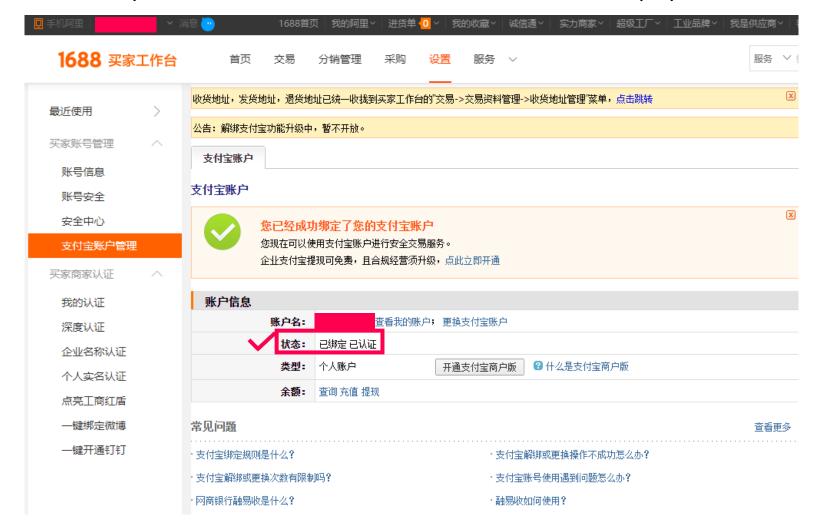
- 1. Click Alipay account management '支付宝账户管理'
- 2. Select '现在去认证' to verify your account



# Verify your 1688 account with Alipay personal account



Once your status has been authenticated '已绑定已认证', you can start to authorise your 1688 account with WorldFirst to make 1688 payments.



Now your 1688 account is verified

# 3. How to register for a World account?

**WorldFirst** 

Register for a World account

# Visit portal.worldfirst.com/register



	English V
	•
country	Your Account
	country

#### Where is your business based?

Select the country where your business is registered - or the main country where you operate if not registered.

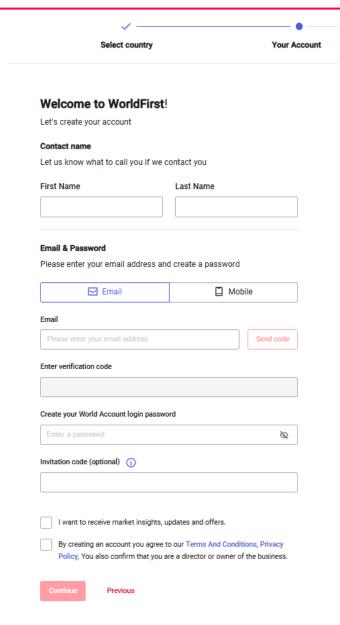
#### Country

Please select your country or region

Go to

### Complete your registration with WorldFirst







#### Why do you need to link a World account?

The World Account provides multicurrency accounts with 3 features:

- To receive funds,
- Manage funds in multiple currencies and
- Make payments our competitive rates provide overall cost savings in FX conversions

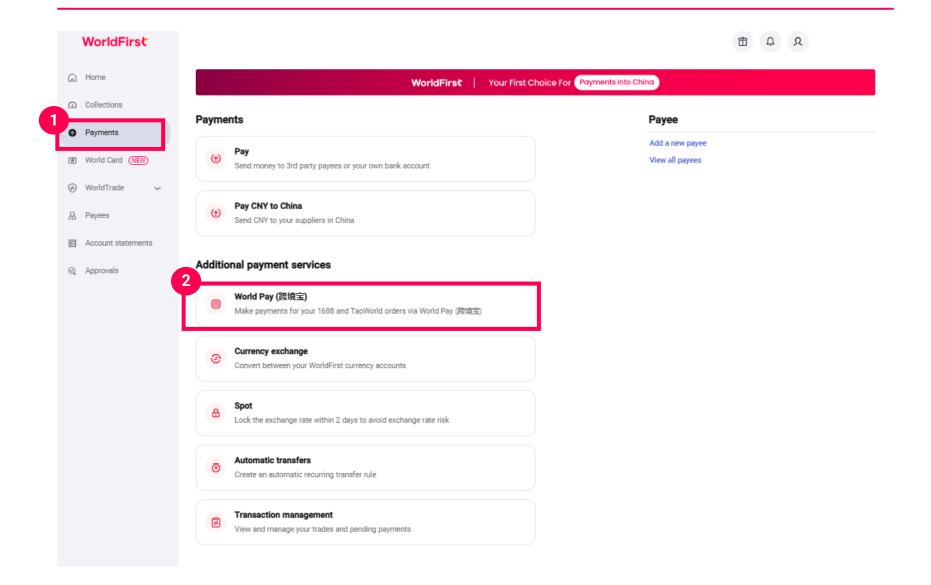
# 4A. Authorise your 1688 account with WorldFirst



Authorise your 1688 account with WorldFirst

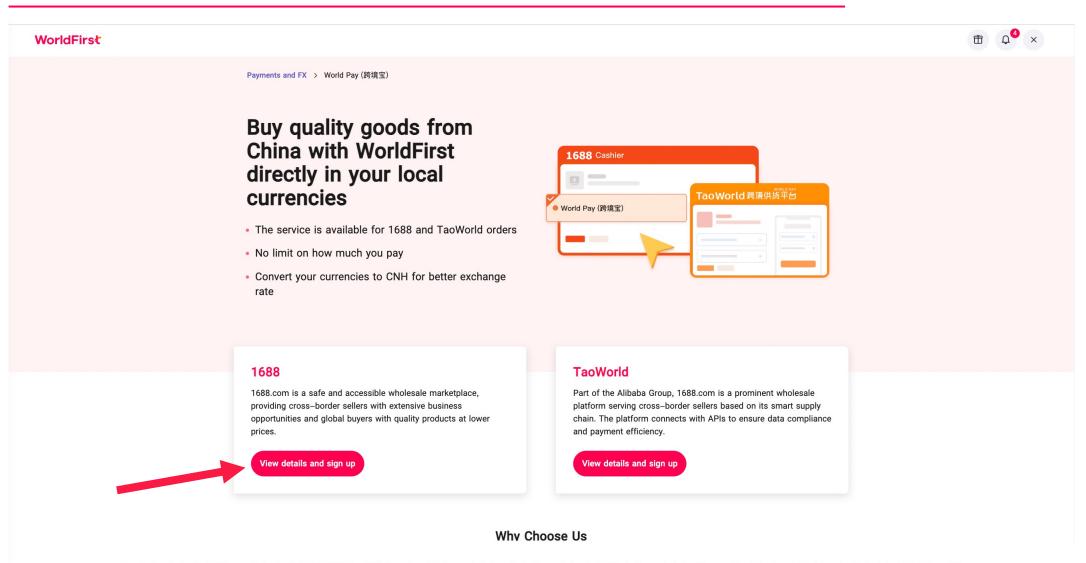
# Go to 'Payments' > 'World Pay' in your WorldFirst Portal





# Select 'View details and sign up' for 1688

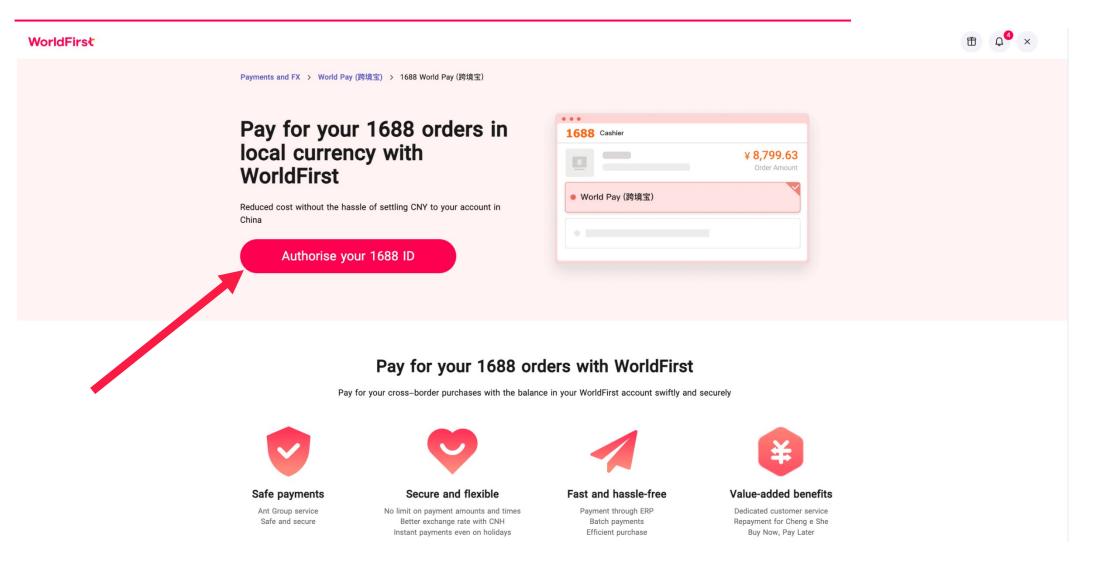




Alipay Merchant Services Pte. Ltd. (Company Registration No.201735998W) ('Alipay MS') is licensed as a Major Payment Institution under the Payment Services Act 2019 by the Monetary Authority of Singapore. Alipay MS' registered office is located at 128 Beach Road, #20–01 Guoco Midtown, Singapore 189773

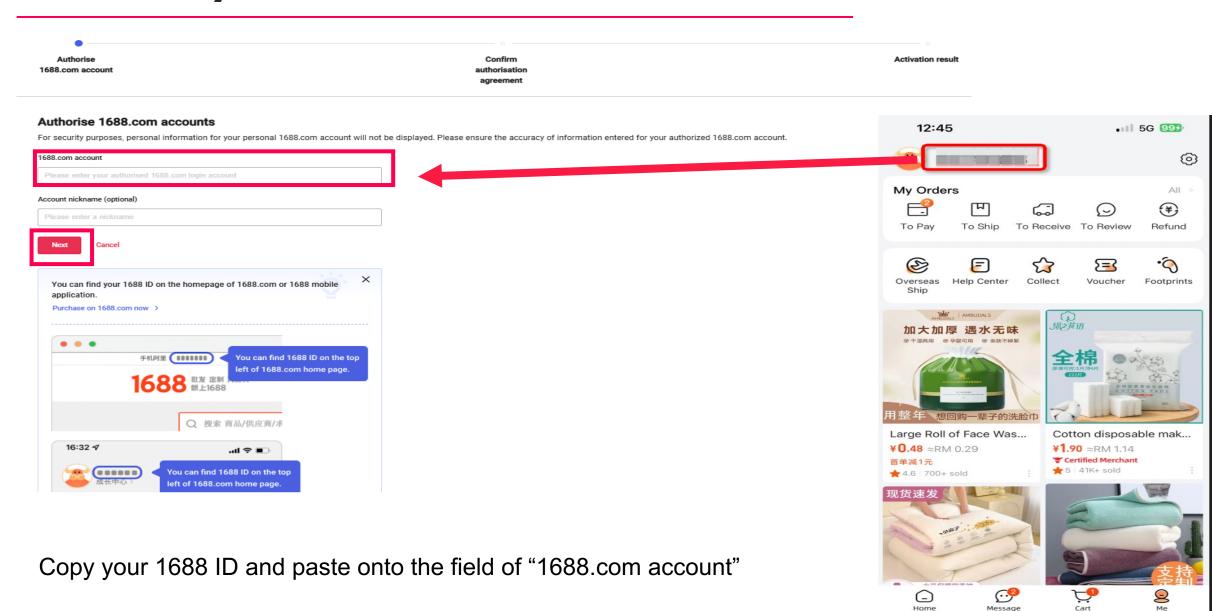
# Click 'Authorise your 1688 ID'





# Authorise your 1688.com account





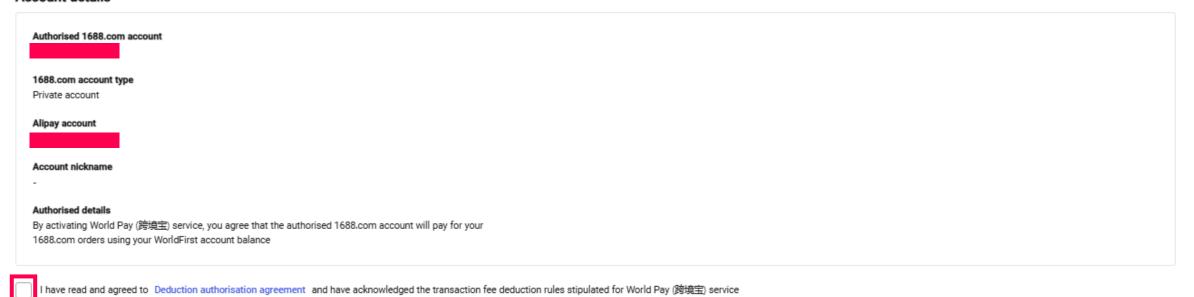
# Read and agree with the agreement



Authorise Confirm Activation result authorisation agreement

#### Confirm authorisation agreement

#### Account details









Verification	×
A 6-digit code has been sent to +6	
Resend(57)	
Change Method	
	Confirm

### And you've successfully authorised your 1688 account to WorldFirst!



Confirm Activation result 1688.com account authorisation agreement



#### You have successfully activated World Pay (跨境宝) service

Start paying with World Pay (跨境宝) on 1688.com

Return to "Manage 1688.com accounts

Return to World Pay (跨境宝) main page

#### How to make payments with World Pay (跨境宝)

Step 1: Authorise a 1688.com account in your World Account

Step 2: Visit 1688.com to place an order using your authorised 1688.com account

Step 3: Select '跨境宝' as your payment method on 1688.com

Step 4: Ensure your World Account has sufficient CNH balance or convert other currency balances to CNH currency account.

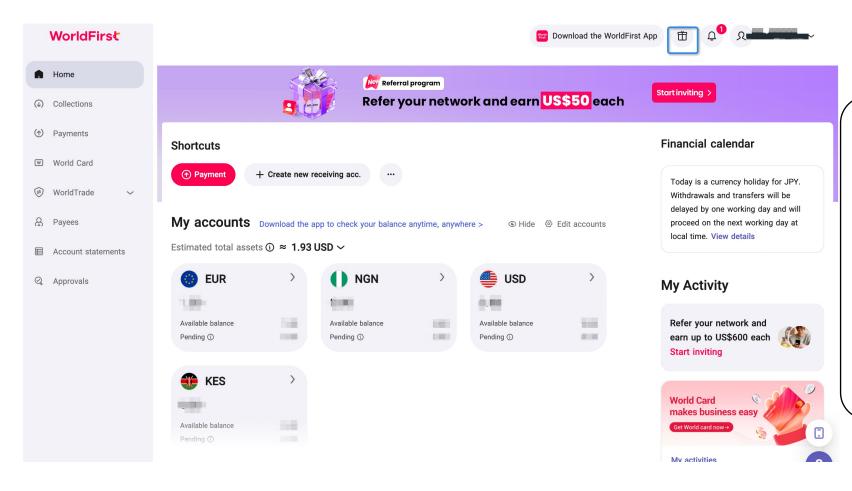
View World Pay (跨境宝) FAQs > Purchase on 1688.com now >

# 4B. How to top up into World Account

Top up your preferred currency to reach a sufficient CNH (offshore Chinese Yuan) balance in WorldFirst to complete your purchases on 1688.com









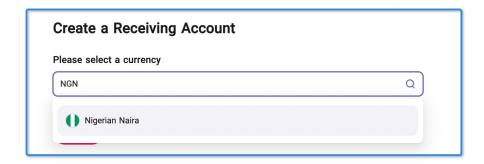
You can receive in CNH (Offshore Chinese Yuan), USD, SGD, HKD, GBP, EUR, AUD, JPY, NZD, CAD, MYR, THB, IDR, PHP, HKD. Please choose a currency that WorldFirst can receive to top up.

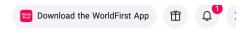
To add a new receiving account, refer to this quide



## Select a currency

#### **WorldFirst**





# Give your receiving account a name

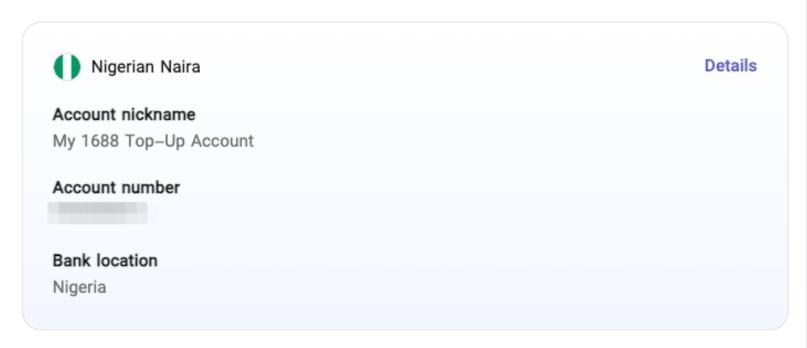


WorldFirs∜			Download the WorldFirst App	
	Create a Receiving Account			
	Please select a currency	Preview the account you will create *		
	Nigerian Naira	NGN account		
	Please select the receiving bank. ①	Account number		
	PAGA FCMB	**** ****** **		
	Give your new Receiving Account a 'nickname'	Institution location Beneficiary B Nigeria PAGA	ank	
ſ	My 1688 Top-Up Account	nigena		
L	This is to help you manage multiple receiving accounts, you can edit it on the Account Details page		Please be advised that the collection account will be applied by WorldFirst for you and assigned for your further use.	
	Confirm Cancel			
		Supported sources of funds		
		✓ Own account		
		<ul> <li>Third-parties</li> <li>For example, payments received from business partners and customers</li> </ul>		
		✓ Online marketplaces		
		Including payment gateways such as Stripe  ✓ Tax authorities/agents		
		✓ Freelancer		
		Supported receiving currency	Supported receiving currency	
		<ul> <li>Only NGN can be collected, funds in other currencies will be returned</li> </ul>		
		Supported collection methods		
		Supports collections from:Local collection in Nigeria requires 0-1 working da	ıys.	
		Local instant transfer via NIP (NIBSS) network, maximum limit of 100m NG		
		Local real-time payment on the Etranzact network with a maximum limit of		
		<ul> <li>Batch processing of NEFT network collections, supporting amounts &gt;100m</li> </ul>	NGN	

Batch processing of RTGS network receipts, supporting amounts exceeding 100m NGN

# Create Receiving Account for NGN



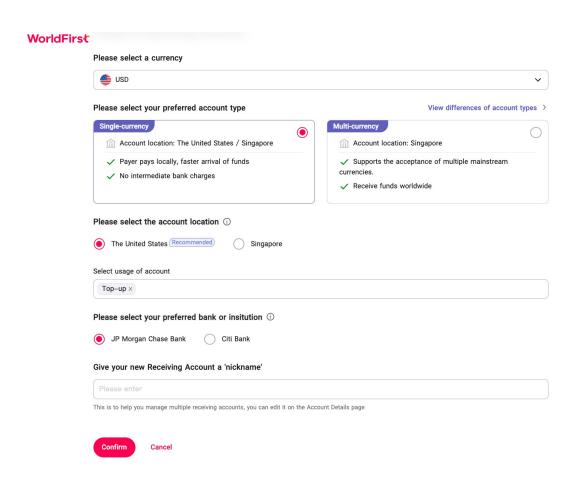


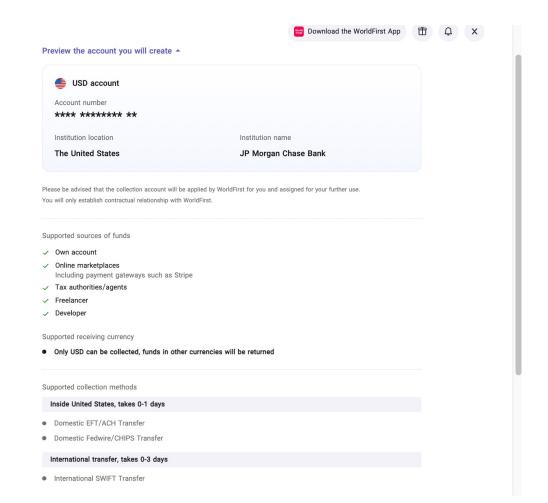
Top up your Nigerian Naira account using bank transfer from your local bank account

Account holder name	сору
Account nickname My 1688 Top-Up Account	edit
Currency  Nigerian Naira	
Account number	сору
Bank or institution name First City Monument Bank	сору
Creation date 28 Jul 2025	сору
Bank or institution address  Primrose Tower, 17A, Tinubu Street,  Marina, Lagos, Nigeria	сору

# Create Receiving Account for USD





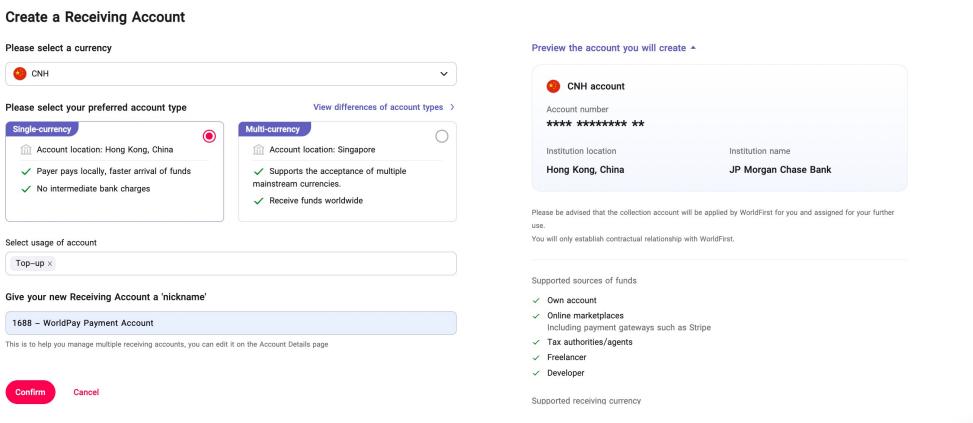


## Create Receiving Account for CNH



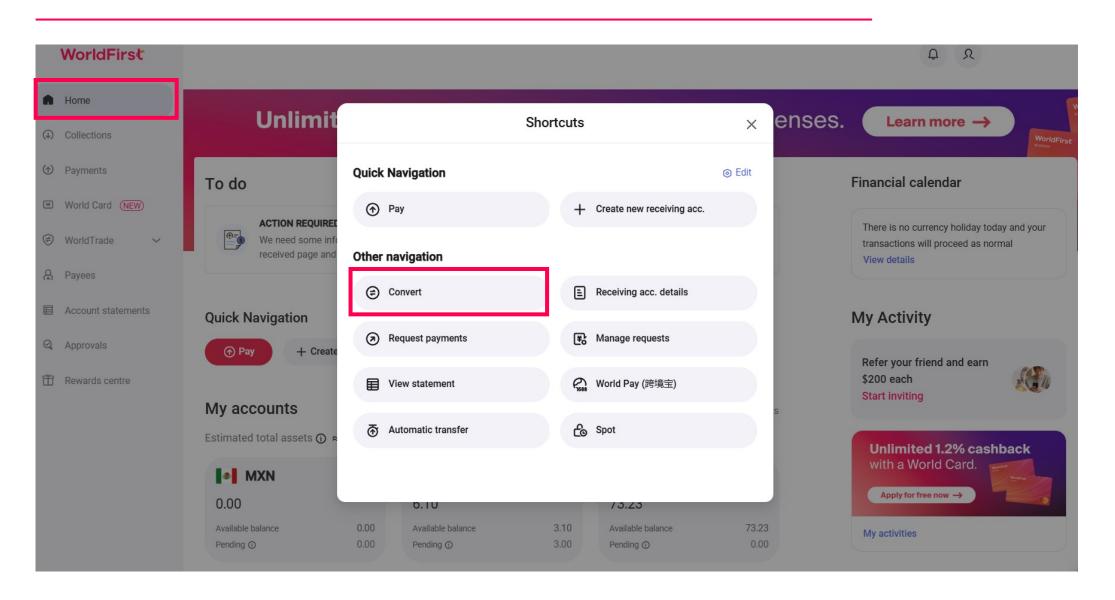
Download the WorldFirst App

#### **WorldFirst**



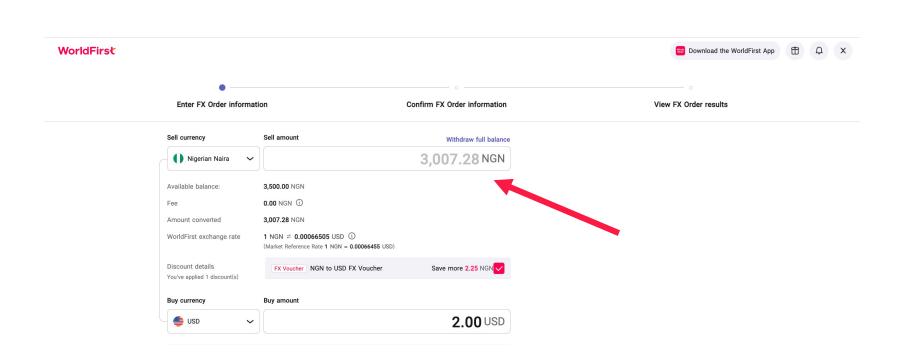
#### Select "Convert" to convert funds into USD

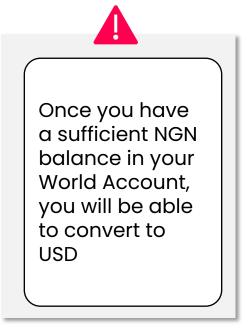




### Enter the amount you wish to convert



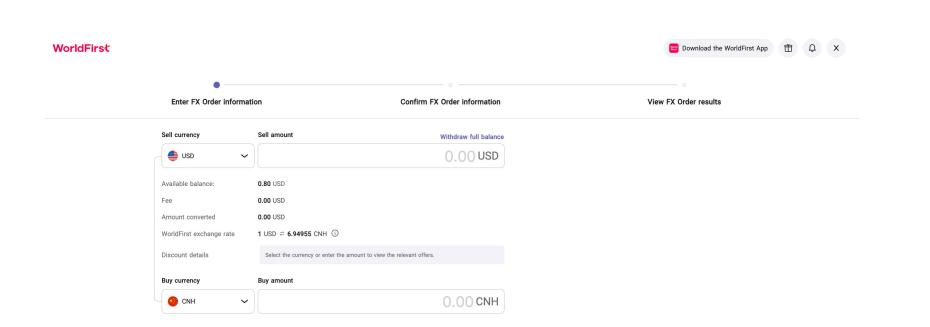




Step 1: Convert your Naira into USD

### Enter the amount you wish to convert





Once you have a sufficient NGN balance in your World Account, you will be able to convert to USD

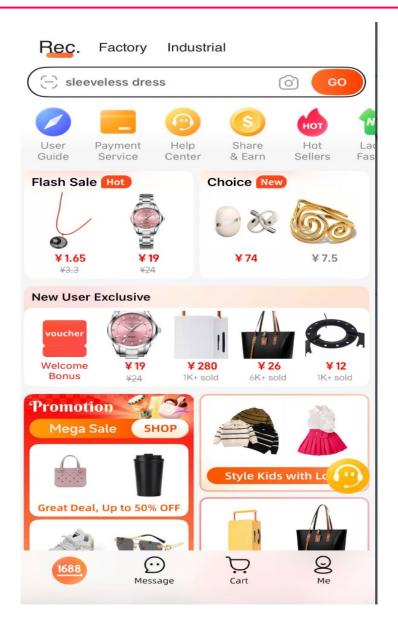
Step 2: Convert USD into CNH

# 5. How to purchase on 1688?



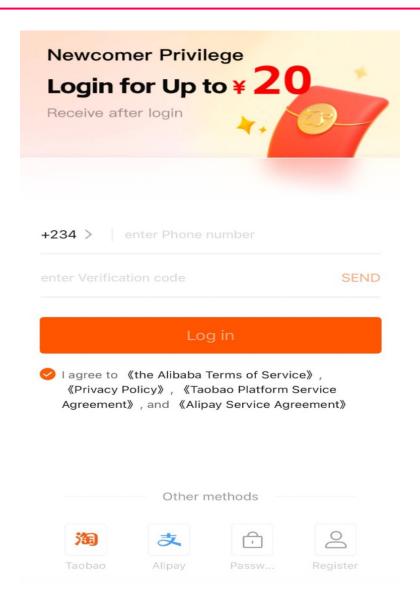
### Go to 1688 mobile application





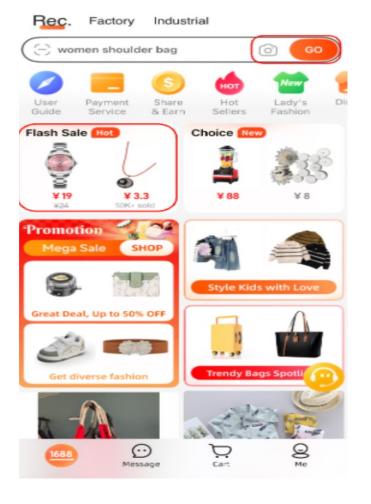
### Login to your 1688.com account





## Shopping via visual/word search or recommended items





# 6. How to make payment on 1688?

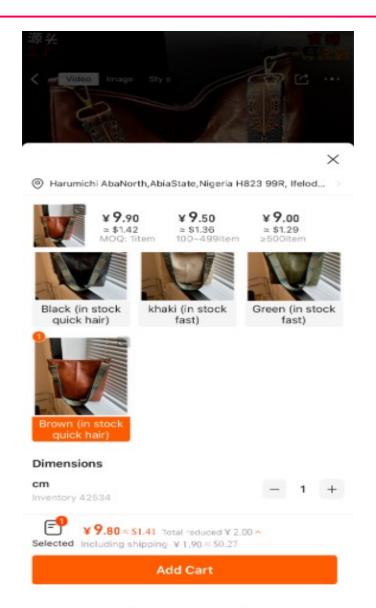


Make payment on 1688.com using World Pay solution

### Select quantity and click order

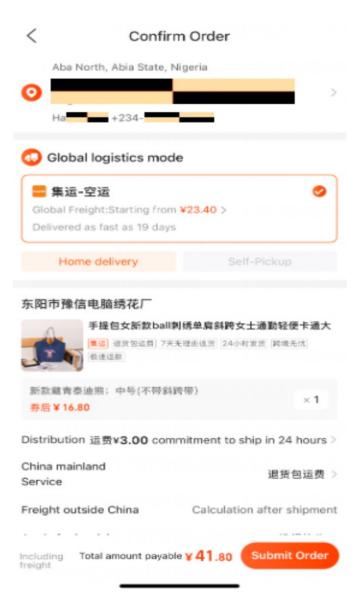






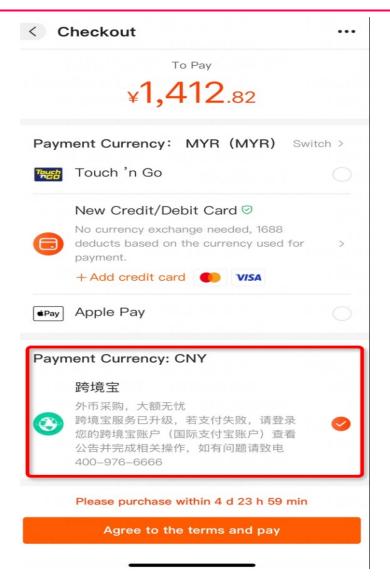
### Select cross border logistics and submit





## Choose 'WorldPay ' (3) as the payment method







## Is World Pay the only payment solution for overseas buyers?

For international buyers, you're able to pay by World Pay (provided by WorldFirst), credit/ debit cards or Alipay (limited to certain regions only)

Payment fee charges apply for World Pay (0.8%) and credit/ debit card (1.0%).



#### **SEA Customer Service**



+65 6805 4380



seaclients@service.worldfirst.com

Phone hours: Monday to Friday 09:00 – 17:00 local time Email enquiries: We will reply you within 1-2 working days